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Shri Iftkharuddin , I.A.S,
Commissioner & Director Industries, U.P.
O/o Commissioner Directorate Industries
G.T. Road,
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Subject :- Outsourcing of Maintenance of Govt. Websites related to Industrial Development to user organizations.

Sir,

We refer to the news item published in Dainik Jagaran regarding outsourcing of the maintenance of Govt Websites to Private Webmasters. IIA welcome this decision of the Govt. of Uttar Pradesh. While outsourcing these websites, we submit the following suggestions which will certainly result in a win-win situation for all :-

1. The Industries Department and Commercial Tax Department related websites maintenance may be outsourced to registered, well established and well equipped user organizations. The minimum eligibility criteria for

- selecting such organizations could be availability of qualified staff on and permanent roll should have developed & maintained atleast 2 industry related websites.
2. The websites of Udyog Bandhu, Directorate of Industries, UPSIDC, Export Promotion Bureau, Department of Commercial Tax, UPSIC, Department of Industrial Development, Department of Infrastructure Development, UPPCL, Industrial Development Authorities may be outsourced to State/National Level Industrial Associations. For doing so, representatives of IIA, ASSOCHAM, CII & PHDCCI may be invited for discussions.

At IIA we have established an IT Cell employing 3 full time/part time employees out of which two are Engineering/Computer Science Graduates. IIA have extensive experience of designing and maintenance of websites including Commercial Websites.

We hope, you will find our proposal in the interest of all concerned and will get it implemented. If you so desire, we can discuss the matter with you as per your convenience.

Thanking You

Yours truly,

Parveen Sadana
President