

Shri V.K. Sharma, I.A.S,
Industrial Development Commissioner,
Govt of U.P.
Annexe Bhawan, Secretariat
Lal Bahadur Shashtri Marg, Lucknow

Subject: Recommendations for effectiveness of Udyog Bandhu.

Sir,

We refer to the discussions held on 17th Jan. 09 during the Seminar on Investment Climate and PPD in U.P. we have noted your concluding remarks carefully wherein you very rightly stressed on three priorities ie. (i) Give effects to the existing policies (ii) Improve the perception of the State, (iii) Re-organise Udyog Bandhu.

We have started further discussions on your priorities and have concluded our recommendations on effectiveness of Udyog Bandhu. Before we submit our recommendations we would submit the reasons for in-effectiveness of Udyog Bandhu in order of its importance:-

1. The biggest reason is absence of effective Chairman. It has been observed that whenever or wherever D.M/Commissioner/E.D. Udyog Bandhu is effective, the Udyog Bandhu also become effective. Invariably the Chairmen are very busy with other assignments and Udyog Bandhu do not find place in their priority list.
2. Udyog Bandhu is considered as a hindrance to the autonomy by various departments rather than a facilitator. It has been observed that Udyog Bandhu meetings are not attended by competent Officers of the departments who can take decisions. Whenever competent officer finds time to attend the meeting, they come un-prepared hence the issues/problems of industry remain pending for long.
3. Whenever decisions are taken, invariably these are not implemented. At times the concerned departments refuse to own the minutes. Hence the entire exercise is rendered futile resulting in frustration to the industry.
4. There is no system of monitoring the issues and problems submitted in Udyog Bandhu by the industry. Sometimes the issues/problems keeps on lingering on for years together.
5. Working Groups meetings as envisaged in the system of Udyog Bandhu are not being held now.
6. As per Industrial Policy of U.P, C.M is to Chair Udyog Bandhu Meeting once in 3 Months. This decision of the Government has not been implemented.
7. I.D.C, U.P. also used to Chair Udyog Bandhu Meetings in different regions of the State. This practice is also discontinued now.

Keeping in view the reasons stated above, we submit the following recommendations for implementation immediately in order to make Udyog Bandhu effective :-

- (a) Chief Minister may chair Udyog Bandhu Meeting once in 3 months as announced in the industrial policy.

- (b) Udyog Bandhu is an ideal platform for PPD in the State for industrial development. As such Chairmen, Udyog Bandhu at all levels should give top priority to its meetings. The schedule of the meetings at all levels should be decided at the State level and made public through Udyog Bandhu website.
- (c) Officers below the rank as prescribed in Udyog Bandhu System should not be allowed to represent the department in any meeting and at any level of Udyog Bandhu.
- (d) Decisions taken in Udyog Bandhu Meetings should be recorded and got signed by the department officers immediately after the meeting. Decisions so taken should be implemented in the time period prescribed in the minutes. If not, responsibilities of concerned officers should be fixed and disciplinary action be taken against such officers.
- (e) A web based transparent system of receipt of the issues/problems, decisions taken, pendency, actions taken etc. be developed and monitored at all levels of Udyog Bandhu. In this system if an issue/problem is not settled within a time limit (time limit for solving the problems may be prescribed), the issue/problem should be flagged and taken up in the next higher level of Udyog Bandhu. In this process the issues/problems not settled in a reasonable time will automatically surface at State/IDC/CM's levels.

If so desired, IIA can associate in developing the web-based system IIA have enough experience and expertise to design and develop such systems.
- (f) Schedule for working Group Meetings, Regional Meeting to be Chaired by IDC and CM's Meetings should be announced in the beginning of the Financial Year and made public through Udyog Bandhu website.

We strongly, feel that there is no need to re-organise Udyog Bandhu, the need is to implement the existing system of Udyog Bandhu properly as Stated above.

We hope you will find our proposals worth considering and may like to implement these. If need be, IIA is always willing to discuss the matter with you any time suitable to you.

Thanking you,

Yours truly,

Anil Gupta
Sr. Vice President

Copy to : The Executive Director, Udyog Bandhu, Lucknow
Anil Gupta