



ORGANIZER



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# International MSME Business Conclave 2023

*(Investment, Collaboration, Technology Exchange & Trade -Import-Export)*

**25-26th March 2023**



**Hotel The Centrum, Sushant City, Lucknow, U.P. India**



**Organised By**

**Indian Industries Association**

Supported By

**Government of Uttar Pradesh, India**

Event Partner

**VSA & CO.**

# WELCOME TO

## (International MSME Business Conclave-2023)

Indian Industries Association (IIA) an apex body of MSME's in India has been supporting the State and Central Government for the promotion and development of MSME's since its inception in 1985.

IIA represents in various policy making bodies at National and State levels. IIA has been a member of Prime Minister Task Force on MSME, Member of erstwhile Planning Commission Working group on MSME and Member of National Board of MSME. At present IIA is a member of Governing Body of Quality Council of India.

For promotion and development of MSME's, IIA have organised International Business Delegation exchanges and meetings within and outside the Country with more than 25 Countries so far.

IIA has been organising events/exhibitions such as Defence Expo, India Solar Expo, India E-Vehicle Expo, India Food Expo, Udyami Mahasammelan, Seminars and Conferences to name few.

In yet another effort to boost bilateral Export/Import and Investment between MSME's and business in various Countries of the world, IIA is organising "International MSME Business Conclave 2023 on 25th & 26th March 2023 at Hotel Centrum, Golf City, Lucknow, U.P., India.

### PARTICIPATING COUNTRIES

Ambassador's/ High Commissioners, Heads of Mission's and Economic Counsellor's/ Secretaries of 20 Countries as under are expected to participate in the conclave. Formal written confirmation of 18 Countries have already been received till 7th March 2023.

### [ A ] CONFIRMATION RECEIVED

	Countries	Designation	Name
•	Nepal	Ambassador	H.E. Dr. Shankar Prasad
•	Vietnam	Deputy Head of Mission	Mr. Do Than Hai
•	Mongolia	Ambassador	H.E. Mr. Ganbold Dambaj
•	Zimbabwe	High Commissioner	H.E. Dr. Godfrey Majoni
•	Trinidad & Tobago	High Commissioner	H.E. Dr. Roger Gopaul
•	Gambia	High Commissioner	H.E. Mr. Mustapha Jawar
•	Kenya	High Commissioner	H.E. Mr. Willy Kipkorir B
•	Somalia	Ambassador	H.E. Mr. Ahmed Ali Dahir
•	Maldives	High Commissioner	H.E. Ibrahim Shaheeb
•	Guinea Equatorial	Charge d Affairs	H.E Dr. Aminata Thaim
•	Lesotho	Charge d Affairs	H.E. Thabang Linus Kholumo
•	Kyrgyzstan	First Secretary	Ms. Akmatkalyi Kyzy Asel
•	Ethiopia	Deputy Head of Mission	H.E. Ms. Bizunesh Meser
•	Ghana	Minister Economic	Mr. Ernest Nana Adjei
•	Djibouti	First Secretary	Mr. Mahamoud Abdillahi
•	Fiji	Minister Economic	Mr. Nilesh Roneel
•	Iran	Trade Counsellor	
•	Malawi	First Secretary	Mr. James Ngalonde Nhlane

### [ B ] INVITED, CONFIRMATION AWAITED

	Countries	Designation	Name
•	Brazil	Trade Secretary	Mr. Daniel Kohler Leite
•	Indonesia	Economic Counsellor	Mr. Dadang Hidayat
•	Saudi Arabia	Deputy Head of Mission	Mr. Yaser Mobarak
•	Thailand	Minister	Mr. Surapat Phosaen
•	Nigeria	Head of Trade & Investment	Mr. Jacob Horsal Atannann
•	Myanmar	Ambassador	H.E. Mr. Moe Kyaw Aung
•	D.R. Congo	First Secretary	Mr. Kasonga Musenga

## OPPORTUNITIES FOR BUSINESS - SECTORS

- With these participating Countries there is ample scope for bilateral trade and investment in the following Sectors :-

Sectors	Sectors	Sectors
• Chemicals	• Seed, Pesticides & Fertilizers	• Gems & Jewellery
• Pharmaceuticals	• Agriculture	• Garments
• Food processing	• Automobiles	• Software
• Information Technology	• Building Construction	• Petroleum
• Textile & Handloom	• Leather	• Wood Products
• Handicrafts	• Electrical & Electronics	• Solar Energy
• Iron & Steel Paper	• Printing & Publishing	• Paint & Varnishes
• Non Ferrous Industry	• Furniture & Furnishing	• Packaging
• Start-Up Innovation	• Education	• Footwear & leathers

## WHO SHOULD ATTEND/ PARTICIPATE

- Exporters/Importers
- MSME's looking for joint ventures/Investments within or outside.
- MSME's looking for Technology Transfer (Exort/Import) with participating Countries.
- MSMEs intending to Exhibit Products, Technologies & Services.

## PARTICIPATION FEE

### (A) As Delegate

- Conclave Fee - Rs. 1000/- \*
  - Networking Dinner- Rs. 2500/-\*  Both Combined Rs. 3000/-
- (50 % Concession in fee is applicable to IIA Members)

### (B) As Exhibitor (9 Sqm Stall- 3Mx3M)

- IIA Members - Rs. 20000/- \* per 9 sqm Stall
- Non Members- Rs. 50000/-\* per 9 sqm Stall
- Deliverables to Exhibitors- Participation in Conclave and Networking Dinner will be complementary for one delegate.)

### (C) Sponsorship Opportunities

- Sponsorship Fee - Platinum -Rs. 5 Lacs \*, Gold -Rs. 2 Lacs \*, Silver -Rs. 1 Lac \*
- Deliverables to Sponsor : - Complementary Stall 9 sqm, Logo on all branding materials at the venue and backdrops, 3 Standees in the Conclave Hall. Complementary passes for attending Conclave and Networking Dinner- 4/2/1 for Platinum/Gold/Silver Sponsor respectively.

\* GST @ 18% will be Extra on all Fee /Charges stated above.

- Participation fee is to be paid in favour of "Indian Industries Association" in Punjab National Bank (BRANCH: Vibhuti Khand, Gomti Nagar, Lucknow-226010) Account No: 3926002105000804 ; RTGS/NEFT IFS Code: PUNB 0392600

OR

- UPI ID-9336333310@hdfcbank/ QR Code :



9336333310@hdfcbank

## PROGRAMME SCHEDULE

### DAY -1 (Saturday , 25th March 2023)

#### **INAUGURAL SESSION**

**Chief Guest** :- Yogi Aditya Nath Ji, Hon'ble Chief Minister, U.P.\*

**Guest of Honour's** :- 1. Shri Pankaj Chaudhary, Hon'ble Minister of State ,  
Ministry of Finance, Govt. of India  
2. Shri Amit Mohan Prasad, IAS, ACS, MSME & Export Promotion, U.P.

11.00 AM – 02.00 PM - Delegate Registration & Visit of delegates to Exhibition

02.00 PM – 02.20 PM - Inauguration, Welcome & Introduction of the Conclave.

02.20 PM – 03.00 PM - Address by Ambassador's /High Commissioner's of Nepal, Vietnam, Mongolia, Zimbabwe, Trinidad & Tobago, Gambia, Kenya, Somalia and Maldives.

03.00 PM – 03.10 PM - Address by National President IIA

03.10 PM – 03.20 PM - Address by the Guest of Honour's .

03.20 PM – 03.35 PM - Address by Chief Guest Hon'ble Chief Minister, U.P.

03.35 PM – 03.40 PM - Memento presentation

#### **03.40 PM – 04.10 PM – Press Conference & Tea Break**

#### **SECOND SESSION**

**Session Chairman** :- Shri Manoj Kumar Singh, IAS, APC & IIDC, U.P.

04.10 PM – 05.10 PM - Presentation by Charge d Affairs/Deputy Head of Mission/First Secretaries / Minister Economic & Trade Counsellors Guinea, Lesotho, Kyrgyzstan , Ethiopia, Ghana, Djibouti, Fiji, Iran and Malawi.

05.10 PM – 07.20 PM - Panel Discussion & Question Answer Session.

07.20 PM – 07.40 PM - Concluding remarks by Session Chairman

07.40 PM – 07.50 PM - Vote of Thanks

#### **07.50 PM – Onwards-Networking Dinner & Cultural Programme**

### DAY -2 (Sunday , 26th March 2023)

- 09.00 AM - 10.00 AM - Breakfast with Shri Mithlesh Kumar, Honourable Member of Parliament (Rajyasabha) & Member of Parliamentary Standing Committee of Industry
- 10.30 AM - 11.30 AM - Meeting with officers of State Government
- 11.30 AM - 07.00 PM - Sightseeing

#### **For Queries please contact:-**

**a) For Conclave participation & networking dinner-**

1. Mr. Alkesh Soti (9415102220)
2. Mr. Prमित Kumar Singh (9455555537)
3. Ms. Komal Sharma (8707480371)

**b) For Exhibition Stalls-**

1. Ms. Aparna Mishra (9792972131)
2. Ms. Komal Sharma (8707480371)