



Ref No.: 3/DI/1837

14th April 2026

Shri K. Vijayendra Pandian, I.A.S
Director
Directorate of Industries & Enterprise Promotion
Government of Uttar Pradesh
Kanpur

Subject: Request for Non-Forfeiture of Processing Fee upon Rejection of Applications on Nivesh Mitra Portal

Sir,

Indian Industries Association (IIA) wishes to draw your kind attention to a practical difficulty being faced by entrepreneurs while applying for various approvals/NOCs through the **Nivesh Mitra Portal**.

At present, if an application is rejected due to any reason—even for minor deficiencies—the entrepreneur is required to **resubmit the full fee** again while applying afresh. This is particularly burdensome in cases involving **high-value fees**. For example, the combined fee for **Air & Water NOC**, which is **₹1,00,000 for five years**, must be paid again in full if the initial application is rejected. A similar situation exists for several other approvals and NOCs processed through the portal.

This creates the following challenges:

1. **Excessive Financial Burden:** Entrepreneurs, especially MSMEs, face avoidable financial strain when the entire fee is forfeited due to minor clerical or documentary errors.
2. **Fear of Rejection:** Applicants become overly anxious about possible rejection and often feel compelled to personally contact officials to ensure their application is not rejected.
3. **Defeats the Purpose of Ease of Doing Business:** The very objective of a contactless, **transparent, and efficient online system** gets diluted.
4. **Scope for Unfair Practices:** The fear of losing substantial fees increases the likelihood of entrepreneurs seeking unofficial help, inadvertently creating opportunities for unfair practices.

IIA's Recommendations

To uphold the spirit of *Ease of Doing Business* and encourage a fair, transparent and entrepreneur-friendly system, IIA requests that:

Head Office	National Office	Contact Us
IIA Bhawan, Vibhuti Khand, Gomti Nagar, Lucknow-226010, Uttar Pradesh, India E: iaa@iaonline.in	Thakkar Bapa Smarak Sadan, Dr. Ambedkar Marg, Link Road, Jhandewalan, New Delhi-110055, India E : info@iaonline.in	Toll free No.: 1800-309-5455 IIA Virtual MSME Help Center Zoom ID: 8601855541 Passcode: MYIIA (4PM - 5PM, All working days)



INDIAN INDUSTRIES ASSOCIATION

AN APEX BODY OF MICRO, SMALL & MEDIUM ENTERPRISES

- In the event of rejection of any application, **the full processing fee already paid may not be forfeited.**
- A **nominal re-application fee**, not exceeding **₹1,000**, may be charged when resubmitting the corrected application.

This small reform will significantly enhance entrepreneurs' confidence in the system, reduce unnecessary financial burden, and further strengthen the transparency and credibility of the *Nivesh Mitra* platform.

We request your kind consideration of this matter and look forward to a positive policy intervention.

With regards,

Dinesh Goyal

National President

Mob: 9810134849

Email: president@iiainline.in

Head Office	National Office	Contact Us
IIA Bhawan, Vibhuti Khand, Gomti Nagar, Lucknow-226010, Uttar Pradesh, India E: iiainline.in	Thakkar Bapa Smarak Sadan, Dr. Ambedkar Marg, Link Road, Jhandewalan, New Delhi-110055, India E : info@iiainline.in	Toll free No.: 1800-309-5455 IIA Virtual MSME Help Center Zoom ID: 8601855541 Passcode: MYIIA (4PM - 5PM, All working days)