

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter referred to as the "MoU") is made and entered into on the (Date _____)

Between

Indian Institute of Packaging (IIP), an autonomous body under the Ministry of Commerce & Industry, Government of India, Regional Center Lucknow which expression shall mean and include its affiliates, successors, and permitted assignees), represented by the Director, IIP.

And

Indian Industries Association (IIA), an apex representative body of Micro, Small, and Medium Enterprises (MSMEs), with a strong membership base of more than 15,500 MSMEs and having its registered office at IIA Bhawan, Vibhuti Khand, Phase II, Gomti Nagar, Lucknow 226010, Uttar Pradesh (hereinafter referred to as "IIA" which expression shall unless repugnant to the context or meaning thereof include its affiliates, successors, executors, administrators, and permitted assignees), represented by the President, IIA.

IIP and IIA are individually referred to as the "Party" and collectively referred to as the "Parties".

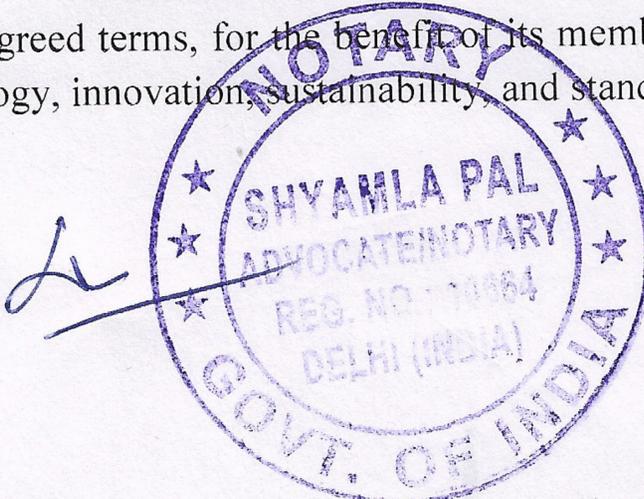
RECITALS

WHEREAS,

A. IIP is a premier National Institution dedicated to packaging education, training, research, and consultancy, leveraging its academic and technical resources to deliver results through project agreements and industrial collaborations.

B. IIA is a prominent Industry Association contributing to the growth of MSMEs, accredited by NABET, QCI with a GOLD GRADE, and previously a member of the National Board of MSME and Prime Minister's Task Force on MSMEs.

C. IIA has expressed its intent to collaborate and avail research, consultancy, and technical services of IIP under mutually agreed terms, for the benefit of its member industries, especially in the field of packaging technology, innovation, sustainability, and standardization.



NOW THEREFORE, in the interest of establishing a relationship of mutual benefit to both organizations, the Parties have agreed to collaborate in the following areas:

1. SCOPE AND AREAS OF COLLABORATION

IIP and IIA agree to collaborate on skilling manpower for the packaging industry in all verticals and enhancing knowledge through the following initiatives:

- Development of Innovative Packaging Solutions – Joint research and workshops to design creative, functional, and cost-effective packaging.
- Workshops on Improving Shelf Life of Food Products – Training and demonstration of modern packaging techniques to extend product freshness and safety.
- Workshops on Reducing Handling and Logistic Costs – Promoting efficient packaging methods to minimize transportation and warehousing costs.
- Workshops on Increasing the Use of Agro-based Raw Materials – Encouraging eco-friendly packaging by utilizing agricultural by-products and sustainable resources.
- Manpower Skilling and Capacity Building Across Verticals – Conducting training programs, hands-on workshops, and certifications to develop a skilled workforce for diverse segments of the packaging industry.

2. UNDERSTANDING OF PARTIES

2.1 This MoU does not create binding legal obligations but reflects the intent to cooperate. Specific projects will be governed by separate agreements.

2.2 No Party shall bind the other to any commitment without prior written consent.

2.3 Confidential or sensitive information shall be clearly marked and shared under appropriate confidentiality terms.

2.4 The Parties will not indulge in any unethical practices or payments, directly or indirectly.

2.5 The financial arrangements for various components of this MoU will be arrived at by both parties as per mutual agreement.

3. NOTICE AND CORRESPONDENCE

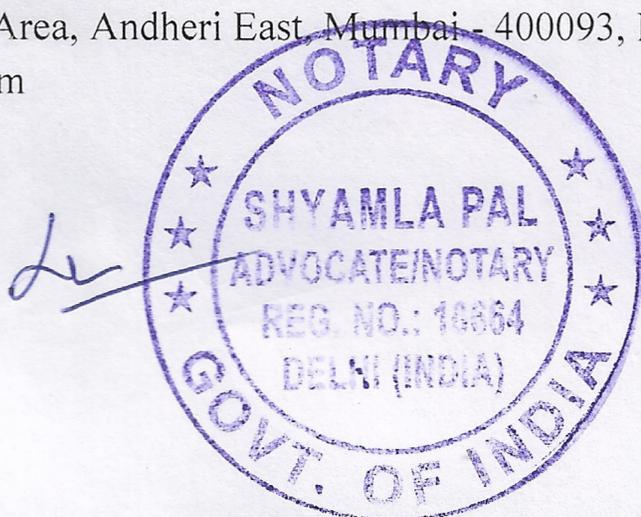
All notices and correspondence relating to this MoU shall be addressed to:

Indian Institute of Packaging (IIP)

Name: Director, IIP

Address: Plot E2, MIDC Area, Andheri East, Mumbai - 400093, Maharashtra

Email: iipdelhi@iip-in.com



Indian Industries Association (IIA)

Name: President, IIA

Address: IIA Bhawan, Vibhuti Khand, Gomti Nagar, Lucknow - 226010

Email: iaa@iiaonline.in

4. TERM AND TERMINATION

This MoU shall remain in force for two (2) years from the date of signing unless earlier terminated by:

- i. Signing of a definitive agreement;
- ii. Mutual agreement to terminate;
- iii. Written notice of 30 days by either Party;
- iv. Force Majeure or non-performance.

No Party shall be liable for any damages or losses arising from the expiry or termination of this MoU.

5. AMENDMENTS

This MoU may be amended in writing with mutual consent, without affecting ongoing individual agreements.

6. FORCE MAJEURE

Neither Party shall be held liable for non-performance due to circumstances beyond their control, including natural disasters, wars, or government regulations.

7. CONFIDENTIALITY

All information marked "Confidential" and shared under this MoU shall be kept strictly confidential and shall not be disclosed without written permission.

8. DISPUTE RESOLUTION

Any dispute arising out of or in connection with this MoU shall first be resolved amicably. If unresolved, it shall be referred jointly to the Director, IIP and President, IIA, whose decision shall be final and binding.

IN WITNESS WHEREOF, the Parties have executed this Memorandum of Understanding on the date first above written.



For Indian Institute of Packaging (IIP)

Name: R.K. MISHRA.

Designation: Director, IIP

Signature: _____

Date: _____

For Indian Industries Association (IIA)

Name: Shri Dinesh Goyal

Designation: President, IIA

Signature: _____

Date: _____

Name and Address of the First Party

Mr. R. K. Mishra

Director

Indian Institute of Packaging

E-2 MIDC Area

Mumbai - 400093

Name and Address of the Second Party

Mr. Dinesh Goyal

President, IIA

Signature with seal

Date: _____

Signature with seal

Date: _____

Witness 1

Witness 2

Prof. (Dr.) Tanweer Alam

Additional Director & RO

IIP Delhi



ATTESTED

NOTARY PUBLIC, DELHI
GOVT. OF INDIA

11 MAR 2026