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# अध्यक्षीय संवाद

अध्यक्ष 2024-25 श्री नीरज सिंघल



प्रिय साथियों, जय श्री कृष्णा...

"कुछ किये बिना ही जय जयकार नहीं होती, हिम्मत करने वालों की कभी हार नहीं होती" इन लइनों को सही मायने में समझने में समय लगता है। आज बिल्ड भारत एक्सपो के प्रथम संस्करण के आयोजन के संकल्प ने इन लाइनों को समझाया ही नहीं बल्कि यह सिखाया है कि हिम्मत, मेहनत एवं जुनून के साथ कार्य करने से ही सफलता प्राप्त होती है।

विकसित भारत के निर्माण में एमएसएमई की महत्वपूर्ण भूमिका है। एमएसएमई एक ऐसा सेक्टर है जिसमें एंटरप्रेनर अंतःप्रेरणा से कम संसाधन होने के बावजूद माइक्रो से स्मॉल, मीडियम एवं लार्ज इंडस्ट्री की स्थापना करता है। यदि हम इनकी सफलता के आंकड़े देखें तो उसमें कुछ उत्साहजनक आंकड़ें आपको देखने को मिलेंगे, जिसकी जब हम गहराई में जाते हैं तो पाते हैं कि जिस उद्यमी ने बाज़ार में अपनी एक अलग पहचान बनाई वह आज एक सफल उद्यमी है। जो उद्यमी अपने उत्पाद को जितना ज़्यादा बेचने में सफल है वह उद्यमी एमएसएमई से लार्ज इंडस्ट्री की तरफ बढ़ सका है। जैसा मैंने पहले भी कहा है कि नए बाज़ार को तलाशने में एक्सपो एक महत्वपूर्ण भूमिका निभाता है।

इण्डियन इंडस्ट्रीज एसोसिएशन (आईआईए) विकसित भारत के निर्माण में एमएसएमई के योगदान को बढ़ाने के लिए कटिबद्ध है एवं इस लक्ष्य की प्राप्ति हेतु बिल्ड भारत एक्सपो 2025 का आयोजन कर रहा है जिससे देश विदेश में व्यापार करने की संभावनाएं बढ़ें। बिल्ड भारत एक्सपो के प्रथम संस्करण में जिन कंपनियों ने अपने प्रोडक्ट्स Exhibit किये हैं उनका तहेदिल से मैं आभार व्यक्त करना चाहता हूँ और प्रभु से यही प्रार्थना करता हूँ कि आपके व्यापार में गुणात्मक वृद्धि हो। इस एक्सपो में भाग लेने वाले Exhibitors की अपेक्षाएं अलग-अलग हो सकती हैं लेकिन मेरा मानना है कि आप सबको एक्सपोर्ट की संभावनाओं को और ज़्यादा तलाशने की आवश्यकता है क्योंकि विश्व बाज़ार में व्यापार बढ़ाकर ही उद्योग को तेजी से बढ़ाया जा सकता है। आज बिल्ड भारत एक्सपो में हम सभी ने प्रयास कर 34 से अधिक देशों के राजदूतों एवं ट्रेड कमिश्नर को आमंत्रित किया है। इन देशों के ट्रेड कमिश्नर / राजदूतों / अधिकारी जब इस एक्सपो को विजिट करेंगे तो हमें उन देशों में एक्सपोर्ट, इम्पोर्ट एवं व्यापार बढ़ाने करने की संभावनाओं पर कैसे कार्य करना है इसकी जानकारी उनके द्वारा मिलेगी, सिर्फ ज़रूरत है हमें सजग रहने की।

एक्सपो में भाग लेने वाले सभी exhibitors से यह अनुरोध करना चाहूँगा कि वो अपने व्यापार को लोकल से ग्लोबल तक पहुँचाने के लिए एक्सपो के दौरान आयोजित किये जा रहे विभिन्न सेमिनारों में अवश्य प्रतिभाग करें क्योंकि हमें पता नहीं कौन सी एक नई Opportunity / जानकारी आपके भविष्य एवं व्यापार को बदल सकती है। आप इसके लिए यदि जागृत रहेंगे तो मुझे उम्मीद ही नहीं पूर्ण विश्वास है कि आप सफलता अवश्य प्राप्त करेंगे।\*

दोस्तों, बिल्ड भारत एक्सपो 2025 के इस आयोजन में आईआईए के कुछ कर्मठ पदाधिकारियों, कार्यकर्ताओं एवं ऑफिस स्टाफ ने अपनी पूरी कर्मठता के साथ इस कार्य को आगे बढ़ाने में अपना तन-मन-धन समर्पित किये हैं जो अत्यंत ही प्रेरणादायी एवं अनुकरणीय है। इन सभी को इस एक्सपो के सफल आयोजन में दिए गए निःस्वार्थ योगदान के लिए मैं हृदय से आभारी हूँ। मैं एक बात यह मानता हूँ कि कुछ पदाधिकारियों के प्रयास कामयाब नहीं हुए होंगे, लेकिन इसका मतलब यह नहीं है कि उनका प्रयास व्यर्थ हो गया। आपका आज का यह प्रयास आने वाले समय में अवश्य ही परिणाम देंगे, बस हमें निरंतर चलते रहना है और प्रयास करते रहना है। "चरैवेति चरैवेति" ...

आइये मिलकर बिल्ड भारत एक्सपो 2025 के इस प्रथम संस्करण को सफल बनायें।

Let's Come Together from "ME to WE" for 360 Degree growth of MSME in the journey of "Transforming MSME Towards Industry 4.0 & 48" to make our Nation a Developed Nation.

जय हिन्द, जय भारत

आपका

नीरज सिंघल

राष्ट्रीय अध्यक्ष, आईआईए

Dear friends, Jai Shri Krishna...

"There is no applause without doing anything, those who have courage never lose" (कुछ किये बिना ही जय जयकार नहीं होती, हिम्मत करने वालों की कभी हार नहीं होती). It takes time to understand these lines in true sense. Today, the resolution to organize the first edition of Build Bharat Expo has not only explained these lines but has also taught that success is achieved only by working with courage, hard work and passion.

MSME has an important role in building a Viksit Bharat. MSME is a sector in which entrepreneurs establish small, medium and large industries from micro despite having less resources due to their inner motivation. If we look at their success statistics, you will find some encouraging figures in it. When we go deeper into it, we find that the entrepreneur who has created a different identity for himself in the market is a successful entrepreneur today. The more successful an entrepreneur is in selling his product, the more he is able to move from MSME to large industry. As I have said earlier, Expo plays an important role in finding new markets.

Indian Industries Association (IIA) is committed to increasing the contribution of MSMEs in building a developed India and to achieve this goal, we are organizing Build Bharat Expo 2025 so that the possibilities of doing business in the country and abroad increase. I would like to express my heartfelt gratitude to the companies that have exhibited their products in the first edition of Build Bharat Expo and pray to God that there is qualitative growth in your business. The expectations of the exhibitors participating in this expo may be different, but I believe that all of you need to explore the export possibilities more because the industry can be grown rapidly only by increasing trade in the world market. Today, in Build Bharat Expo, we have made efforts and invited ambassadors and trade commissioners of more than 34 countries. When the trade commissioners / ambassadors / officials of these countries visit this expo, we will get information from them about how to work on the possibilities of increasing export, import and trade in those countries, we just need to be alert.

I would like to request all the exhibitors participating in the expo to take their business from local to global and participate in the various seminars being organized during the expo because we do not know which new opportunity / information can change your future and business. If you remain alert for this, then I do not only hope but am fully confident that you will definitely achieve success. \*

Friends, in organizing the Build Bharat Expo 2025, some hardworking office bearers, workers and office staffs of IIA have dedicated their body, mind and capital to take this work forward with their full dedication, which is very inspiring and exemplary. I am heartily grateful to all of them for their selfless contribution in the successful organization of this expo. I believe one thing that the efforts of some officials may not have been successful, but this does not mean that their efforts have gone in vain. Your efforts today will definitely give results in the coming time, we just have to keep moving and keep trying. "चरैवेति चरैवेति" ...

Let's come together and make this first edition of Build Bharat Expo 2025 a grand success.

Let's Come Together from "ME to WE" for 360 Degree growth of MSME in the journey of "Transforming MSME Towards Industry 4.0 & 48" to make our Nation a Developed Nation.

Jai Hind, Jai Bharat

Yours

Neeraj Singhal

National President, IIA



## GENERAL SECRETARY

**ALOK AGARWAL**

**Report - January- February 2025**

**25th January 2025** राष्ट्रीय अध्यक्ष श्री नीरज सिंघल की अध्यक्षता में दिल्ली एनसीआर क्षेत्र के प्रमुख उद्यमियों के साथ एक्सक्लूसिव मीटिंग की गई जिसमें "बिल्ड भारत एक्सपो 2025" में भाग लेकर अपने प्रोडक्ट को देश विदेश में बेचने के सुनहरे अवसर से लाभान्वित होने एवं विकसित भारत के निर्माण में अपना योगदान देने की अपील की।



**26th January 2025** लखनऊ के आईआईए भवन में 76वां गणतंत्र दिवस बड़े उत्साह और भव्यता के साथ मनाया गया। राष्ट्रीय कोषाध्यक्ष श्री अवधेश अग्रवाल के साथ आईआईए के पूर्व अध्यक्ष श्री संजय कौल और श्री वीके अग्रवाल ने ध्वजारोहण किया जिसमें अन्य आईआईए सदस्य उपस्थित रहे।



**30th January 2025** राष्ट्रीय अध्यक्ष श्री नीरज सिंघल ने आईआईए भवन, लखनऊ में प्रेस कांफ्रेंस को संबोधित करते हुए

बिल्ड भारत एक्सपो 2025 के बारे में विस्तृत जानकारी शेयर की।



**06th February 2025** राष्ट्रीय अध्यक्ष श्री नीरज सिंघल की अध्यक्षता में बिल्ड भारत एक्सपो 2025 के सफल आयोजन हेतु समीक्षा सह रणनीतिक बैठक भारत मंडपम, नई दिल्ली में आयोजित हुई।



**07th February 2025** राष्ट्रीय अध्यक्ष श्री नीरज सिंघल की अध्यक्षता में आईआईए की 307 वीं केन्द्रीय कार्यकरिणी समिति (CEC) की बैठक होटल द रॉयल हैबिटेट सेंटर, ग्रेटर नोएडा में आयोजित की गई।





## The 76<sup>th</sup> Republic Day of the nation was celebrated with great enthusiasm at IIA Bhawan Lucknow

On 26th January 2025, the 76th Republic was celebrated with great enthusiasm and grandeur at IIA Bhawan, Lucknow. National Treasurer Shri. Awadhesh Agrawal along with former President of IIA Shri. Sanjay Kaul and Shri. VK Agarwal hoisted the flag.

On this auspicious occasion, Vice President Shri. Chetan Dev Bhalla, Secretary Shri. Surya Prakash Havelia, Lucknow Division Chairman Shri. Rajiv Bansal, Devipatan Division Chairman Shri. Alkesh Soti, Ayodhya Divisional Chairman Shri. Premeet Kumar Singh, Lucknow Chapter Chairman Shri. Vikas Khanna, Lucknow Chapter Secretary Shri. Vaibhav Agarwal along with many entrepreneurs of Lucknow and Barabanki were present. Expressing his true devotion and sentiments towards the nation, National Treasurer Shri Awadhesh Aggarwal expressed his views on the role of MSME in building a developed India and the duties of every citizen of the country.



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## An Exclusive meeting held for **Build Bharat Expo 2025** with Potential Exhibitors of Delhi NCR Region in Ghaziabad

On 25th January 2025, an exclusive meeting was held with the leading entrepreneurs of Delhi NCR region under the chairmanship of IIA National President Shri Neeraj Singhal, in which he appealed to participate in "Build Bharat Expo 2025" and benefit from the golden opportunity to sell their products within the country and abroad and contribute to the creation of a developed India.

More than 30 prominent entrepreneurs were present in this meeting held in Ghaziabad. The entrepreneurs have assured full cooperation in the successful organization of Build India Expo 2025 and to display their products in the expo. Various issues of MSMEs were also discussed in this meeting, in which the members expressed their suggestions and views.

Senior Vice President of IIA Shri Dinesh Goyal, Secretary Shri Deepak Bajaj and Shri J.P. Kaushik . Many members of IIA including, Divisional Chairman (Meerut), Shri. Rakesh Aneja, Ghaziabad Chapter Chairman Shri. Sanjay Agarwal, Subject Committee Chairman Shri. Yash Juneja (Printing & Publishing), Shri. Amit Nagliya (MSME Employment Exchange) and Shri. Pradeep Kumar Gupta (MSME Policy & Schemes) were present.



## Press Conference @ IIA Bhawan, Lucknow on Build Bharat Expo 2025

On 30th January 2025, National President Shri. Neeraj Singhal while addressing a press conference at IIA Bhawan, Lucknow, shared detailed information about Build India Expo 2025. During the press conference, IIA Senior Vice President Shri. Dinesh Goyal, National Treasurer Shri. Awadhesh Kumar Agarwal, Vice President Shri. Chetan Dev Bhalla, Secretary Shri. Suryaprakash Havelia, Lucknow Divisional Chairman Shri. Rajiv Bansal, Lucknow Chapter Chairman Shri. Vikas Khanna and Subject Committee Chairman (IIA Members Special Offers) Shri. Adnan Danish Siddiqui were present.

National President Shri. Neeraj Singhal said during the press conference that small industries have an important role in building a developed India and for this it is very important to provide industries an opportunity to sell their products in the country and abroad. In this direction, IIA is organizing "BUILD BHARAT EXPO 2025" in New Delhi where business worth more than Rs 15000 crore is expected.

In his address, Senior Vice President of IIA, Shri. Dinesh Goyal informed that MSMEs from various states of the country including Uttar Pradesh, Uttarakhand and Delhi are participating in this event. Apart from this, buyers from more than 25 countries including Japan, Russia, Korea, UAE, Thailand, Vietnam, Malaysia and Taiwan are expected to come, where the MSMEs of the country will get an opportunity for networking apart from the export market.

National Treasurer of IIA, Shri. Awadhesh Agrawal informed that to make "Build Bharat Expo 2025" successful, the state's ODOP and Export Promotion Bureau along with the Ministry of MSME, Government of India are also providing government incentives to entrepreneurs to participate in this expo. Support is also being received from all the chapters of IIA and till now stall booking has been done for an area of more than 1000 square meters. Preparations for this event are being done vigorously by IIA.



## Review cum Strategic Meeting at Bharat Mandapam, New Delhi @ Build Bharat Expo 2025

**O**n 06th February 2025, a review cum strategic meeting was held at Bharat Mandapam, New Delhi for the successful organization of Build India Expo 2025 under the chairmanship of National President Shri. Neeraj Singhal.

During the meeting, important operations for BBE were decided and guidelines related to the expo were



given by visiting Hall No. 06 and a workplan was made. During this, IIA Senior Vice President Shri. Dinesh Goyal, Vice President Shri. Rajiv Bansal and Shri. Ashok Chharia, Secretary Shri. Visharda Gautam, Divisional Chairman (Meerut) Shri. Rakesh Aneja, Greater Noida Chapter Chairman Shri. Rakesh Bansal, Agra Chapter Chairman Shri. Shantanu Singhal and members of the Futurex team were also present.



## IIA's 307<sup>th</sup> Central Executive Committee (CEC)

**O**n 07th February 2025, the 307th Central Executive Committee (CEC) meeting of IIA was held at Hotel The Royal Habitat Centre, Greater Noida under the chairmanship of National President Shri Neeraj Singhal. Senior Vice President Shri Dinesh Goyal, General Secretary Shri Alok Agarwal, former President Shri Ramji Suneja Ji, Shri Ajay Gupta Ji and Shri Pramod Miglani Ji, Elected CEC and more than 100 members including central office bearers, divisional chairmen and chapter chairmen were present in the meeting.

In this meeting of the Central Executive Committee, the major activities of IIA, upcoming plans, preparations for **Build Bharat Expo 2025** and suggestions for resolving the challenges faced by MSME and other important points were discussed and a strategy for further action was made.





### Key Agenda Points:

- 1.Action taken on the decisions taken by the last 306th Central Executive Committee.**
- 2.Report on activities of IIA Chapters-** Summary of the reports of activities received by Central Office from various IIA Chapters. Apart from the above summary, presentation by the concerned Chapter Chairman on other major activities of the Chapter and stall booking by the Chapter in Build Bharat Expo (Commitment Vs Achievement).
- 3.Discussion on preparations and progress of exhibition “BUILD BHARAT EXPO 2025” to be organized by IIA at Bharat Mandapam, New Delhi :** a. Sponsorship & Government Support for BBE 2025 b. International participation in BBE 2025
- 4.Proposal for Appraisal of contributions towards IIA by the President IIA for the office bearers who were nominated by him and worked with him towards the end of the tenure.** In order to encourage the contribution of IIA office bearers and identify future leaders of the association, it is proposed that a system of Appraisal by the outgoing President IIA is introduced in IIA.
- 5.Brief report of Central Office action on issues and problems of IIA members (from 27 December 2024 to 05 February 2025)**
- 6.Presentation by National Vice Presidents, Secretaries, Divisional Chairmen and Chairmen of Subject Committees on the activities in their respective areas of work.**
- 7.Approval of membership of new members admitted after 306th Central Executive Committee meeting.**



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# Role of IIA in Supporting and Promoting the Interest of MSME

Indian Industries Association came into existence as “National Alliance of Young Entrepreneurs (NAYE)”, in the year 1985 when 4-5 friends decided to help small industrialists of Uttar Pradesh who were feeling completely depressed and defeated from the constant fear and harassment imposed by various agencies including electricity department, tax authorities, financial institutions and regulatory bodies. Survival of industries was threatened due to one-sided sanctions, penalties and allegations resulting from wide-spread corruption and loosely implemented, differently interpreted and/or complete absence of policies and procedures.

The founding members went on to work closely with the government officials and political leaders in designing policies, drafting procedures and writing protocols.

Most of the sufferings were bestowed on very small, small and medium-scale industrialists who were exploited by authorities as if it was their birth right to interfere. The inspector-raj was flourishing to slap unreasonable and unabated penalties putting the entrepreneurs into financial and mental stress.

**Meerut emerged as the first chapter to represent a group of industrialists and thinkers, and the members joined hands to put up a united front. The name of Naye U.P changed to Indian Industries Association in the year 1992.**

The industrial mood was so subdued when many small-scale industries were forced to shut down their operations due to continuous losses, loan re-payment penalties, malpractice and harassment.

The bottlenecks at each step broke the back of small traders and manufacturers and that’s when the word spread to get united and form an association for a serious hearing and initiation of transformative reforms at grass root level.

**The incessant and determined efforts of IIA in the first 10-12 years (1992 to 2004) bore fruit when 70% of their suggestions and recommendations were accepted by UP Government while drafting policies for MSMEs. With 40 glorious year Indian Industries Association today has a strong membership of 14200+ with chapter offices in 40 locations**

## Role of IIA in MSME Welfare -

- **Key reforms influenced by IIA in collaboration with policymakers, such as tax benefits and export promotion**
- **Expansion of IIA’s role to address a broader range of industry-specific challenges**
- **Organizational restructuring to adapt to the rapidly evolving industrial landscape**
- **The Ministry of Small-Scale Industries and Agri and Rural Industries was created in October 1999. In September 2001, the ministry was split into the Ministry of Small-Scale Industries and the Ministry of Agri and Rural Industries.**

- In 2004, the Indian Industries Association (IIA) was focused on advocating for the development of Micro, Small, and Medium Enterprises (MSMEs) in India, actively participating in government committees related to MSME growth, and providing support services like information dissemination, capacity building programs, and networking opportunities to its member industries, particularly within the Uttar Pradesh region where it is primarily based.
- The President of India amended the Government of India (Allocation of Business) Rules, 1961, under the notification dated 9 May 2007. Pursuant to this amendment, they were merged into a single ministry, called MSME Ministry.

## IIA: A Pillar of Support for MSMEs

**1. Policy Advocacy and Representation** - IIA serves as a bridge between MSMEs and the government, ensuring that industry concerns are effectively communicated. It plays a proactive role in shaping policies, offering recommendations to ease compliance burdens, and advocating for reforms that enhance ease of doing business. The association collaborates with ministries, financial institutions, and regulatory bodies to ensure favorable policies for MSMEs.

**2. Access to Finance and Credit Facilitation** - One of the significant barriers to MSME growth is limited access to financial resources. IIA facilitates credit linkage programs, connects enterprises with banks and financial institutions, and educates members on government schemes such as MUDRA loans, CGTMSE, and SIDBI's financing initiatives. This support enables MSMEs to secure necessary capital for expansion and modernization.

**3. Technology Upgradation and Innovation** - In today's competitive global market, technology plays a vital role in business sustainability. IIA organizes workshops, training programs, and knowledge-sharing sessions to help MSMEs adopt advanced technologies. Through collaborations with research institutions and tech firms, IIA enables enterprises to upgrade their processes, improve productivity, and remain competitive.

**4. Market Expansion and Export Promotion** - IIA assists MSMEs in exploring both domestic and international markets. It organizes trade fairs, buyer-seller meets, and B2B networking events, providing a platform for MSMEs to showcase their products. Additionally, the association helps businesses comply with global quality standards, thereby enhancing their export potential and integration into global supply chains through a dedicated Export Facilitation Cell.

**5. Skill Development and Capacity Building** - Human resource development is a key factor for MSME success. IIA conducts training programs, leadership development workshops, and skill enhancement initiatives to empower entrepreneurs and their workforce. These programs focus on business management, financial literacy, digital transformation, and sector-specific competencies. IIA also has a dedicated Employment Services cell and Senior Export Services that align with the needs and requirements of MSMEs.

### 9 Key Initiatives of IIA (2023 - 25)

1. Market Growth for IIA members

2. IIA Youngpreneurs Cell (IYC)

3. MANTHAN (Breakfast) Meeting

4. Policy Reform and Interventions for MSME (PRIME) Committee of IIA

5. A 20 Joint Forum

6. IIA Export facilitation Center

7. IIA Senior Expert Services

8. IIA Employment Services

9. Development of Green & Clean Industrial Area & Common Facilitation Centers (CFCs)

# Build Bharat Expo 2025

## A Game-Changer for MSMEs

One of the most significant initiatives undertaken by IIA to bolster MSME growth is organizing world-class exhibitions such as the Build Bharat Expo 2025. This exhibition serves as a global platform that enables MSMEs to showcase their products, explore new business opportunities, and connect with international buyers and investors.

### Key Highlights of Build Bharat Expo 2025:

- **25000+ Visitors:** The expo is expected to attract more than 25,000 visitors, including business leaders, industry professionals, and potential customers.
- **34+ Trade Delegates:** Representatives from over 34 countries will participate, offering MSMEs a golden opportunity to expand their global footprint.
- **Product Showcasing:** MSMEs from various sectors will get a chance to exhibit their latest innovations, products, and services.
- **B2B Meetings & Networking:** The expo will feature scheduled business meetings, enabling MSMEs to connect with buyers, investors, and partners.
- **Panel Discussions:** Industry leaders, policymakers, and experts will engage in discussions on key topics such as digital transformation, export opportunities, and financial assistance for MSMEs.
- **Government & Institutional Support:** Various government bodies and trade organizations will extend their support to enhance the reach and impact of the event.

### The Impact of Build Bharat Expo on MSMEs

- **Boosting Domestic and International Trade:** By bringing together a diverse group of industry professionals and international delegates, Build Bharat Expo 2025 will provide MSMEs with exposure to new markets, helping them scale their operations and expand globally.
- **Enhancing Brand Visibility:** Participation in the expo will allow MSMEs to establish a strong brand presence, attract potential customers, and secure strategic partnerships.
- **Encouraging Innovation and Collaboration:** By showcasing the latest technological advancements, the expo will foster innovation and knowledge exchange among participants.
- **Facilitating Investment and Financial Access:** MSMEs will have the chance to interact with financial institutions and investors, opening avenues for funding and business expansion.

Organised By



19 - 20 - 21 MARCH 2025

Hall No.6, Bharat Mandapam (Pragati Maidan, New Delhi)

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Indian Industries Association Presents

# Build Bharat Expo 2025

Transforming MSME's towards Industry 4.0 & 48

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# U.D. FOOD PRODUCTS PVT LTD.

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## **SHRI SANJAY AGARWAL, MANAGING DIRECTOR & CEO, GHAZIABAD**

### **1. Your company journey- the growth story from to now.**

I started manufacturing of KutKut snacks in August 1995, my 1st product of kutkut corn puff was only 1/ mrp cost to customer at that time . I remember that I had a rental factory & team strength was only 15 persons. I feel very proud to say that after 30 year. Today in 2025, lakhs of customer remember & appreciate kutkut corn puff taste . Now I have more than 80 products ranging from Rs. 1 to Rs. 200.

Having 4 factories & 150 dedicated & committed employees . We also supply raw materials like corn grit, rice grit & seasonings to Haldiram , Crax , Bikano and 50 other food industries .

We want to acknowledge our more than 500 distributors & dealers for their unconditional support & contribution in our success .

### **2. How did you achieve this success?**

I wanted to produce Innovative & Healthy snacks that fulfil the desires of consumers & are easily available on affordable prices. I always believe in contribution & that's why many of our customers are still working with us for more than 20 years now. We believe in win -win strategy for our customer , team & entrepreneurs .

### **3. Challenges faced and how did you overcome**

We have faced some unhealthy competition from some unsystematic & unethical competitor not maintaining quality & following government norms. But we were focused on our policy standard . We follow our SOPs , process & systems and are committed to give best value to our customers .This is the key to our success

### **4. Your message for micro enterprises**

Always focus on giving & contribute to your customers & team members .

And Success will automatically choose you

### **5. IIA contribution in your successful journey**

I think IIA really works for the growth of MSME . As a IIA member I got great support in coordination with Govt. department , learning new techniques. Got Aware about govt policy & govt subsidy schemes.

**I proud to be a family member of IIA .**

**U.D. Food Products Pvt Ltd. Growth Chart.**

	At inception	At Present
No. of employees	15	150
Locations	Rented location (1 factory)	4 factories & offices located in Delhi, Uttar Pradesh, Uttranchal, Punjab, Haryana
Turnover (in Rupees)		50 Cr



# RAJSHREE GROUP

## SHRI RISHABH BANSAL, MANAGING DIRECTOR & CEO, BAREILLY

### 1. Your company journey- the growth story from to now.

The Rajshree Group is a diversified conglomerate with interests spanning across various industries. With a strong commitment to innovation, quality, and sustainability, the group has established itself as a leading player in multiple sectors driven by the visionary leadership of Chairman Shri Rajendra Kumar Agarwal and Secretary Shri Rakesh Kumar Agarwal. The group has broadened its horizons across various sectors, including education, manufacturing, infrastructure development, real estate, agriculture, healthcare, and societal development on a robust foundation of ethical and social values. Rajshree Group made a significant leap into the educational field by establishing the Rajshree Institute of Management & Technology in 2009. Today, it stands among the top institutions in the country. Currently, the group operates 12 prestigious educational institutions in Bareilly, Uttar Pradesh, India and offers Fellow Programme in Management, Postgraduate, Undergraduate and Diploma courses in different disciplines of **Engineering, Management, Medical, Education, Science, Art, Commerce, Pharmacy, Law, Nursing, ITI, Ayurvedic, Polytechnic Diploma**, etc.

Rajshree Group is actively expanding its presence across multiple sectors, creating significant employment opportunities and improving living standards for thousands of people. Rajshree has established 1050 bedded multi super specialty Hospital at Rampur Road and 60 bedded Ayurvedic Hospital at Pilibhit Road, Bareilly.

**Rajshree Fine Chemical Industries Pvt. Ltd. was founded in 2022 in Miranpur Katra, Tilhar Shahjahanpur (U.P.). We are a prominent manufacturer and supplier of premium-quality ethanol and related products, operating a 160 KL per day ethanol production facility, complemented by a 4.8 MW co-generation power plant. With a strong focus on providing sustainable solutions for industrial and fuel applications, we have rapidly become a trusted name in the ethanol manufacturing sector. Our dedication to innovation, quality, and sustainability has solidified our position as a key player in the industry.**

In the **real estate sector**, Rajshree is making its mark through **Rajshree Infra Developer** and **Rajshree Bright Star Pvt. Limited**, driving infrastructure growth. The group has also ventured into the hospitality industry with **Tulika Garden**, offering premium services and experiences. Additionally, in the **agriculture sector**, **Rajshree Quality Seeds** is dedicated to advancing agricultural productivity. With numerous upcoming projects in various industries like establishing new nursing college and medical colleges in PPP mode, Rajshree Group continues to create direct and indirect employment opportunities, uplifting communities and fostering economic growth.

### 2. How did you achieve this success

At Rajshree Group of Institutions, our success stems from a deep-rooted commitment to education, innovation, and nurturing talent that aligns with industry needs. From the beginning, we focused on creating a learning environment that fosters creativity, critical thinking, and practical skills. Our approach has always been student-centric, blending academic excellence with hands-on experience, ensuring that our students are not just well-prepared for the workforce but are also equipped to become

leaders and innovators in their respective fields.

A major part of our success is our ability to forge strong connections with International Universities, and industries, enabling us to understand the evolving demands of the market and align our programs accordingly. We signed Memorandums of Understanding (MoUs) with several esteemed foreign universities to foster international collaborations, enhance academic programs, and provide our students and faculty with global learning opportunities, ensuring a truly enriched educational experience. Some of the esteemed foreign organizations and universities with which we have signed Memorandums of Understanding (MoUs) include: Indo-Gulf Management Association, Dubai, PSB Academy Singapore, Regional Maritime University, Ghana, West Africa, LumbiniBuddhisht University, Lumbini Technological University, Far Western University, Nepal, Universitas Islam Negeri K.H. Abdurrahman Wahid, Warmadewa University, Indonesia, Urgench State University, Uzbekistan, Osh Technological University, Kyrgyz-Russian Slavic University, Kyrgyz Uzbek International University, Kyrgyzstan, MOI University, Kenya, Debre Markos University, Debre Tabor University, Ethiopia, Federal University of Agriculture, University of Ilorin, Nigeria, Reformed Church University, Zimbabwe and many more.

Our collaborations with industry leaders, emphasis on research and development, and a curriculum that integrates the latest technological advancements have been key factors in our growth. Rajshree is proudly associated with prestigious organizations such as IEEE, CSI, IET, ISRO, the Indian Science Congress Association, Internshala, Rohilkhand Management Association (RMA-AIMA), and the MHRD Innovation Council, among others. Strengthening its commitment to academic excellence, Rajshree has also established an NPTEL Local Chapter in collaboration with IIT Madras, a Virtual Lab Center in partnership with IIT Roorkee, and going to established a state-of-the-art Robotics & Artificial Intelligence Laboratory in association with industry partner.

Rajshree Innovation and Incubation Center has been established to serve as a dynamic hub for creativity, innovation, and entrepreneurship in association with MJP Rohilkhand University, Bareilly and Dr. APJ Abdul Kalam Technical University, Lucknow. It provides a nurturing environment where students and aspiring entrepreneurs can develop and transform their ideas into groundbreaking ventures

Moreover, we consistently invest in state-of-the-art infrastructure, faculty development, and student support systems to maintain the highest standards of education. Our entrepreneurial mindset, combined with a focus on sustainability and ethical practices, has allowed us to build a reputation for producing graduates who are not only skilled but also socially responsible and capable of making a significant impact in the world.

By staying true to our values of innovation, quality, and community, we've positioned Rajshree Group of Institutions as a trusted name in education, contributing meaningfully to both the academic and entrepreneurial landscape.

Our success at Rajshree Fine Chemical Industries Pvt. Ltd. is a result of a clear vision, strategic planning, and relentless focus on quality and sustainability. When we started in 2022, we saw a gap in the market for

high-quality ethanol and a need for more sustainable solutions in industrial and fuel applications. We made a conscious decision to invest in advanced technology and infrastructure, like our 160 KL per day ethanol production unit and a 4.8 MW co-generation power plant, which not only ensures efficient production but also supports our commitment to environmental sustainability. Building a team of passionate and skilled professionals was key to turning our vision into reality. We prioritized research and development, constantly innovating to improve our processes and products. This has allowed us to stay ahead of market demands and maintain the highest quality standards. But perhaps most importantly, our focus on building long-term relationships with customers and stakeholders has been a cornerstone of our success. By consistently delivering value, focusing on customer satisfaction, and staying adaptable to changes in the industry, we've earned the trust and respect that has helped us grow into a leading name in the ethanol manufacturing sector.

### 3. Challenges faced and how did you overcome

At Rajshree Group of Institutions, we've faced a variety of challenges along our journey, but each one has been an opportunity for growth and improvement. One of the biggest challenges was establishing a strong brand presence and reputation in a competitive education sector. To overcome this, we focused on delivering exceptional educational value, prioritizing student success, and fostering a culture of innovation. We made sure that our faculty members were not just experts in their fields but also passionate about mentoring and guiding students. Our approach of combining industry-driven curriculum with practical exposure allowed us to stand out and earn the trust of both students and employers.

Another challenge was adapting to the rapidly changing demands of the job market. With the advent of new technologies and evolving industry trends, it was essential to continuously update our programs and teaching methods. We overcame this by establishing strong partnerships with leading industries, which helped us stay ahead of the curve. By integrating the latest advancements in technology and aligning our curriculum with real-world applications, we ensured that our students were well-prepared for the future.

A logistical challenge we faced early on was scaling our infrastructure to meet growing demand. As our student base expanded, we had to improve our facilities, expand our resources, and ensure our systems could handle the increased scale. We met this challenge by investing strategically in state-of-the-art infrastructure, modernizing our classrooms, and upgrading technology platforms to enhance the learning experience. Finally, the challenge of maintaining sustainability in our operations—both in terms of academic excellence and environmental responsibility—was a key consideration. We addressed this by embedding sustainability into operations, encouraging students to become responsible global citizens while also making our own operations more eco-friendly. Through resilience, innovation, and a forward-thinking approach, we have been able to overcome these challenges and continue to provide exceptional educational experiences to our students, preparing them for the dynamic world ahead.

At Rajshree Fine Chemical Industries Pvt. Ltd., we encountered several challenges as we embarked on our journey to establish ourselves as a leading ethanol manufacturer. Each obstacle provided us with valuable insights, and we tackled them through strategic planning, innovation, and a relentless commitment to quality. One of the most significant challenges was setting up a large-scale ethanol production facility while ensuring sustainability. The construction of our 160 KL per day production unit and 4.8 MW co-generation power plant required significant capital investment and meticulous planning. Overcoming this required securing the right financing, selecting the most advanced technology, and working closely with engineering experts to build a state-of-the-art, efficient plant. We also faced challenges with sourcing raw materials consistently, but by establishing long-term relationships with reliable suppliers and working on sustainable sourcing strategies, we were able to mitigate this issue.

Another challenge was the intense competition in the ethanol production industry. To stand out, we focused on product quality and innovation. By continuously improving our processes, investing in R&D, and exploring new ways to reduce our environmental impact, we positioned ourselves as a trusted supplier. Moreover, our focus on offering sustainable solutions for industrial and fuel applications helped us cater to the growing demand for

eco-friendly alternatives. Regulatory hurdles and compliance with environmental laws were also challenges we faced. The ethanol industry is highly regulated, and meeting these requirements while maintaining operational efficiency was complex. However, we overcame this by working closely with industry experts, ensuring our processes adhered to all regulatory standards, and even exceeding them when it came to environmental sustainability. Our efforts to reduce emissions and waste, coupled with our co-generation power plant, allowed us to produce ethanol in an energy-efficient, eco-friendly manner.

Finally, scaling our operations while maintaining quality and consistency was an ongoing challenge. As we expanded our production capacity, we made sure to implement robust quality control systems and adopt best practices in production and safety. This ensured that we maintained the highest standards in every batch we produced, solidifying our reputation in the market. Rajshree Fine Chemical Industries Pvt. Ltd. has successfully navigated these challenges, enabling us to become a leading player in the ethanol production industry.

### 4. Your message for micro enterprises

As an entrepreneur, my message to micro-enterprises is simple: Start small, think big, and stay persistent.

Building a business from the ground up is never easy, but it's the resilience and adaptability of small enterprises that often lead to the greatest successes. Every big company today started somewhere, and it was the courage to take the first step and the determination to keep going that made the difference.

Micro-enterprises have unique advantages—agility, low overheads, and a close connection with customers. Use these to your advantage. Focus on delivering exceptional value and understanding the market's needs. Keep the operations lean, embrace innovation, and find ways to continuously improve the products or services.

Don't be afraid to learn from failures. Each setback is an opportunity to grow stronger, smarter, and more resilient. Stay connected to the purpose and vision, even in tough times. Most importantly, surround our self with a strong network of mentors, peers, and customers who can provide guidance and support. As micro-enterprises are the backbones of any economy, with passion, perseverance, and a clear focus on quality, we can achieve remarkable growth and success. The journey is long, but every step forward is a victory. Keep pushing ahead, and hard work will pay off definitely.

### 5. IIA contribution in your successful journey

The Indian Industries Association (IIA) has played a significant role in the success of Rajshree Fine Chemical Industries Pvt. Ltd. Their support, guidance, and network have been invaluable throughout our journey.

From the very beginning, IIA provided us with a platform to connect with other businesses, industry experts, and potential collaborators. This network of like-minded entrepreneurs helped us gain insights into best practices, industry trends, and opportunities for growth. The IIA's initiatives and forums allowed us to stay informed about regulatory changes, technological advancements, and new market opportunities that were crucial for our development.

Moreover, IIA's advocacy for the growth and development of small and medium-sized enterprises has been instrumental in addressing challenges like policy changes, access to finance, and infrastructure support. Their involvement in raising the voice of industries at the governmental level helped us navigate some of the regulatory hurdles and stay compliant with industry standards.

Through their various programs, workshops, and seminars, we also had the chance to enhance our knowledge on topics like sustainability, innovation, and operational efficiency. The IIA has truly been a source of encouragement, not only providing practical resources but also boosting our confidence as we took on new challenges in the competitive ethanol production industry.

Overall, the Indian Industries Association has been a crucial partner in our success, helping us expand our horizons, improve our operations, and stay committed to sustainable business practices. Their continued support has been a key factor in our growth and success in the ethanol sector.



# CREATIVE INDIA

**PRERNA VERMA**  
**KANPUR**  
**INCEPTION DATE - 2006**



**Your company journey- the growth story from to now and the challenges that was faced and how you overcame it.**

I am Prerna Verma from Kanpur, UP, owner of Creative India, which is engaged in making all kinds of leather cords along with Cotton cords, leather bags etc. I was born in middle class family and lost my father in early age. We were two me and my younger brother and this was my mom who bravely managed to brought up and raise us.

After completing my Intermediate education, I started doing job with an importer because the financial situation of my family was not good enough for livelihood. During my service, I gained some knowledge of working environment and system. My long journey of business started because I was cheated in helping to a person and challenged by him for work. This challenge I turned into an opportunity and made it turning point of my life, so I quit the job and simultaneously I got my first client in Kanpur itself.

Being a lady this was quite hard for me to go to raw leather market and bargain for prices and then to deal with the craftsmen, but not only I had strong will, but there was dream in my eyes to do something in this field, so I used to buy the correct material after vast considerations, although the market is full of cheats and they wait for the new comers.

**So, in 2004, I started my business just for Rs. 3000/- which I had at that time, in my home and started making leather cords and leather crafted etc.** but situation was not so easy as I had thought, I experienced a lot of different situations good or bad by the client and suppliers but craftsmen also took me lightly, thinking me light lady who doesn't know anything about this business.

Many times situations arose like in which anybody could disappoint and depressed and could turned back but my strong will power, confidence and 100% dedication towards work did not let me move to an inch back, so I was fighting with circumstances to move ahead.

After facing some initial shocks and waves, which lead me to good experiences and lessons, I was enough to built well myself during the year of 2005-2006.

Then I got premises on rent and commissioned my own unit for making leather cords and other items having my own machines and dying plants.

At the starting I got clients and started selling my products through the Exporters in New Delhi, Mumbai, Varanasi, Agra, Kolkata and Punjab but as I said there was always had a dream to do something big, so I decided the export my products myself and built my website <http://www.creative-leathers.com> and started marketing myself.

I got my first client in 2007 and till then my leather cords/craft items/leather bags are exported to more than 25 countries.

There are hundreds of leather merchants/exporters in Kanpur City, who were laughing at me during 2004 not only these but lot of people of my surrounding laughed at me but now there great respects in their eyes for me. Infact, I am thankful to these people too whose negative and discouraging comments played a vital role in achieving my goals, my will power got stronger with their remarks.

My performance is as under:

I always worked on 3 policies:-

**1. Never compromise with the quality, as quality always returns.**

(Result I got: - Many of exporters have closed down during the recession period but my turnover was growing because of quality only)

**2. Always be creative and be different from others.**

(Result I got Many of our items like Reptile cords, stitching cords etc. cannot be found with any other manufactures in India)

**3. Customer is Always right.**

Moreover, I am indebted to all my clients in India and aboard, staff of Creative India and over my Mom and my entire family.

As result of efforts, in 2010, I got an Award for Product Quality Excellence Award for Outstanding Performance by Government.

I have also been honored for Women Entrepreneur by Uttar Pradesh Mahila Munch, Meerut

In 2015, it was a big achievement when my organization has been awarded for Outstanding National Export Performance for the year 2012-13 for achieving Outstanding Export Performance in Handicrafts of Leather by Mr. Santosh Gangawar, Union Minister of State (Independent Charge) Ministry of Textile on behalf of EPCH, Government of India.

In 2016, I have been awarded for National Productivity & Innovation Award 2015, Second Prize in Leather category by Honorable Union Minister, MSME Mr. Kalraj Mishra through National Productivity council.

In 2017, it was another big achievement when my organization has been awarded for Outstanding National Export Performance for the year 2013-14 for achieving Outstanding Export Performance in Handicrafts of Leather by Mrs. Smriti Zubin Irani, Union Minister of Textile on behalf of EPCH, Government of India.

**Comparison data**

	At inception/ Beginning of the company	At Present
No. of Employees	1	12-15
Company Size / Company presences in a location	10x10 feet room at home, Kaushalpuri, Kanpur	10,000 sq. ft. own building in Fazalganj.
Turnover	24,000	2 Crores



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# GIST OF IMPORTANT SCHEMES FOR THE MSE SECTOR

-Shared by Shri Rakesh Shukla, IIA Senior Export, Banking & Finance

## 1-SIDBI MSE GREEN INVESTMENT FINANCING FOR TRANSFORMATION (MSE GIFT SCHEME)

### A- OBJECTIVE:

Promotion and adoption of green technologies and clean energy sources in MSE for sustainability;

To provide concessional financial assistance to MSMEs for investments in the adoption of green technologies and practices in their operations,

To create awareness among MSEs about best practices, promote knowledge sharing, and promote the benefits of adopting green technologies and practices.

### B- SALIENT FEATURES OF THE SCHEME are as under; -

The scheme has two components a) Interest Subvention Facility and b) Risk Sharing Facility

#### a) INTEREST SUBVENTION FACILITY:

- Eligibility: All Udyam Registered Micro and Small Enterprises. (MSEs)
- All loans sanctioned under this financing facility (up to and including 31.03.2026) will have an interest subvention of 2% per annum up to a term loan limit of Rs. 2 Crore.
- Subventions are released to Financing Institutions on a reimbursement basis until the loan tenure (a maximum period of 5 years).
- Loan Size: Minimum Rs 10 lac Maximum Rs. 2 Crore
- Repayment period: Maximum 5 years

#### b) Risk risk-sharing facility (RSF) of the scheme addresses the perceived default risk of the participating financial institutions (PFIs) in extending low-cost credit facilities to MSEs for green projects under the scheme.

- All Loans to MSEs up to Rs.2 Crore would be covered under Risk Sharing Facility and Partial Credit Guarantee is provided @ 75% of the loan
- The eligible MSEs would be offered financial assistance under the hybrid model, wherein the project assets, available collateral, and RSF would ascertain the risk mitigation to the financial institutions.
- MSEs are required to pay a guarantee fee on the RSF component as per the following Guarantee Fee schedule of CGTMSE.
  - Loan above 10 lac up to Rs.50 lac: - 0.55 % p.a.
  - Loan above Rs.50 lac up to Rs.1 Crore – 0.60% p.a.
  - Loan above Rs. 1 Crore up to Rs. 2 crore -1.20% p.a., (plus applicable GST)
  - 10 % concession in Guarantee Fee to women/SC/ST/Persons with disability(PwD)/Agni veers and to ZED certified MSEs.
- **Eligible Projects:** The following sectors impacting climate change are proposed to be covered under the project.
  - Renewable energy (solar/wind/hydro)
  - Mitigation including energy efficiency/cleaner production,

resource efficiency, circular economy, etc.

- Adaptation (water management, water efficiency. waste-water treatment, etc.)
- Environmental protection (pollution control, prevention and treatment)
- Green buildings, green products, and materials.
- Transport (urban rail/metro, electric, hybrid, battery, EV charging stations)
- Waste Management (recycling, waste treatment, disposal) including waste to energy, e-waste, etc.
- Cleaner and greener fuels like compressed bio-gas, ethanol, LNG, smart grids, etc.

## 2- SIDBI MSE SCHEME FOR PROMOTION AND INVESTMENT IN CIRCULAR ECONOMY (MSE SPICE)

• The Ministry of Micro Small and Medium Enterprises (Mo MSME) has formulated the MSC SPICE scheme to promote Circular Economy (CE) and incentivize MSEs to adopt CE in the sector with a focus on notified regulations such as plastic, rubber, and electronics waste management, etc. It will enable MSE units to comply with Extended Producers Responsibility (EPR) and waste recycling targets set for Industries.

• SIDBI has been designated as the implementing agency for the scheme.

• The scheme aims to provide capital subsidy to brownfield projects by UDYAM registered MSEs for upgrading/expanding the existing CE projects for promoting /facilitating CE principles

• **Credit Linked Capital Subsidy @ 25%** on the cost of Plant and Machinery up to Rs. 50 lac (max amount of subsidy is Rs.12.50 lac).

• (Projects costing more than Rs. 50 lacs would be admissible under the scheme, but the subsidy will be limited to a maximum of Rs.12.5 lac.

• **Scheme Duration:** Financial year 2023-24 to 2026-27

• **Term Loan Tenure:** Should not be for less than three years including the moratorium period.

• **Circular Economy Sectors:**

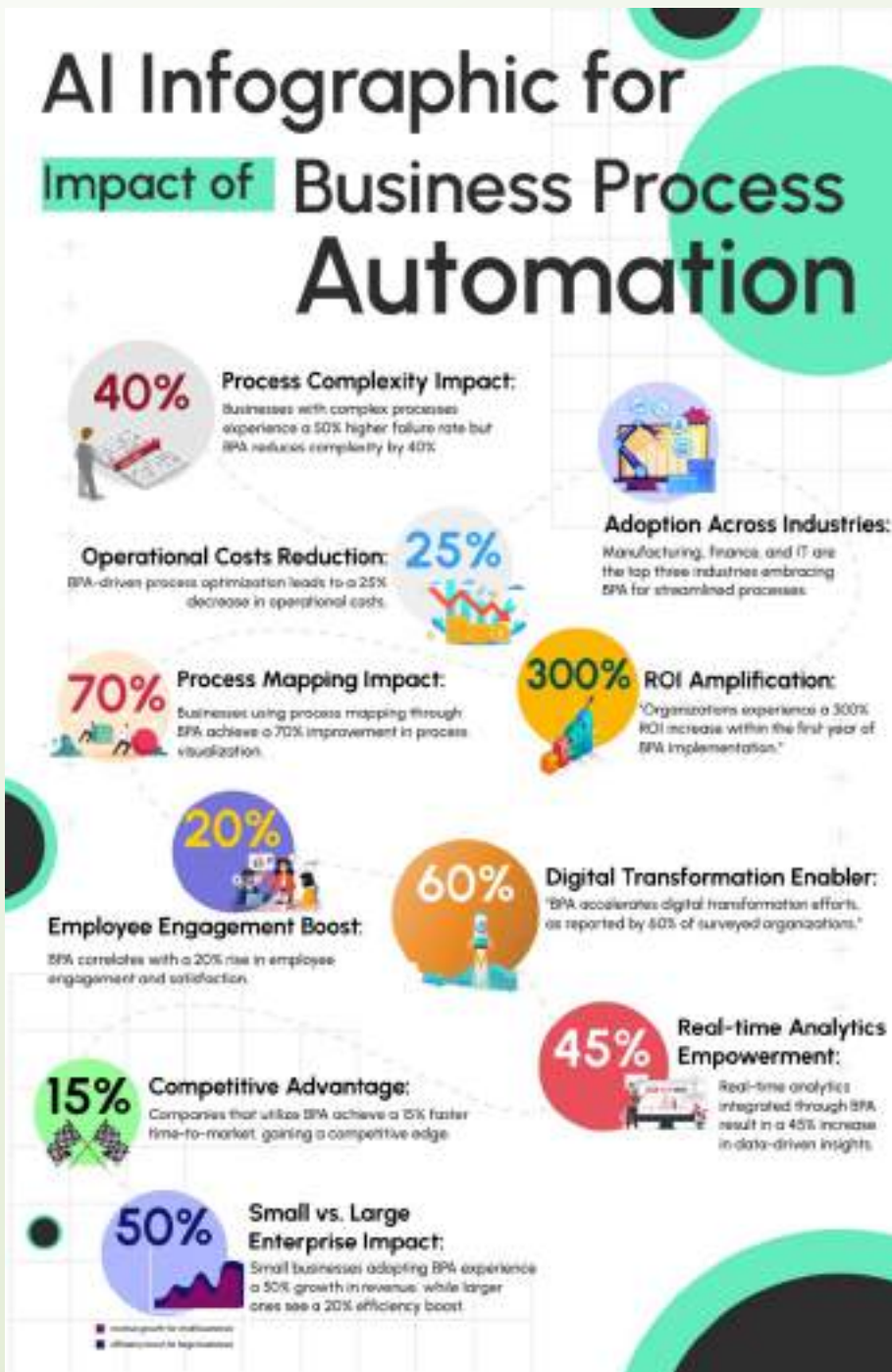
Waste recycling plants/circular economy projects in the following 11 sectors would be eligible for coverage, subject to the approval of the technical Working Group at the Mo MSME;

- Plastic,
- Rubber,
- Electronic waste,
- Municipal solid waste and liquid waste,
- Compressed biogas,
- Lithium-ion batteries,
- End-to-life vehicles,
- Scrap metal-ferrous and non-ferrous,
- Solar panels,
- Gypsum, toxic,
- Hazardous industrial waste, used oil waste.

# AUTOMATION & IT'S IMPORTANCE IN BUSINESS DEVELOPMENT

-Shared by Dr. Shivanand Mishra, Former Principal Director, Ministry of MSME, Government of India, IIA Senior Export

With the penetration of Digital Tools in business practices, automation has assumed a very important & significant role in today's business development. Various online businesses platform has necessitated Automation, without which the conduction of Business is almost impossible in today's business world. Automation opens multiple doors of business opportunities with a negligible cost. Digital world has presented various business tools which are far cheaper and consistent as compared to traditional business



practices. A very strong campaign should be launched for MSME to create awareness regarding Automation and benefits of Digital Technology Applications for Business Development. Various marketing tools help in shaping and growing the business. Exchange of information regarding market, quality, innovation, cost effectiveness etc can be very easily achieved through Automation & application of various platforms, technology, Apps and so many digital tools available in the Digital Economy.

Automation and Digital tools are boon for MSME due to very low cost of implementation. With the automation, monitoring of growth and timely intervention needed can be handled in a very efficient manner. Budgetary challenges associated with MSME can be overcome by automation and application of digital tools. Government is also providing various incentives to promote Automation and application of Digital tools under its various schemes such as MDA(Market Development Assistance, Credit Facility etc)

# SUSTAINABLE GROUNDWATER MANAGEMENT IN UTTAR PRADESH: CHALLENGES AND INITIATIVES

-By Shri V.K. Upadhyay, Ex-Director, Ground Water Department, U.P. & IIA Senior Export

Ground Water, the precious natural resource, has played pivotal role in development of India's economy, environment and standard of living. Besides being the primary source of water supply for domestic and industrial uses, it is the single largest and most productive source of irrigation water in country as well as in states. Uttar Pradesh though located on a vast reservoir of ground water i.e. Indo-Gangetic plain, has also started experiencing decline in ground water levels and deterioration in its quality due to non-judicious and un-regulated withdrawal of ground water over the year which resulted in water stressed areas and declining water table especially in Western Uttar Pradesh. Beside of this poor ground water quality zones have also been identified in some places of Uttar Pradesh. In the past, there has not been adequate effort for water conservation, efficient use, reuse and recycling of water and Groundwater recharge. This calls for dedicated plans and schemes to manage this scarce resource. Most important point to consider about using groundwater is to find the right balance between withdrawing and

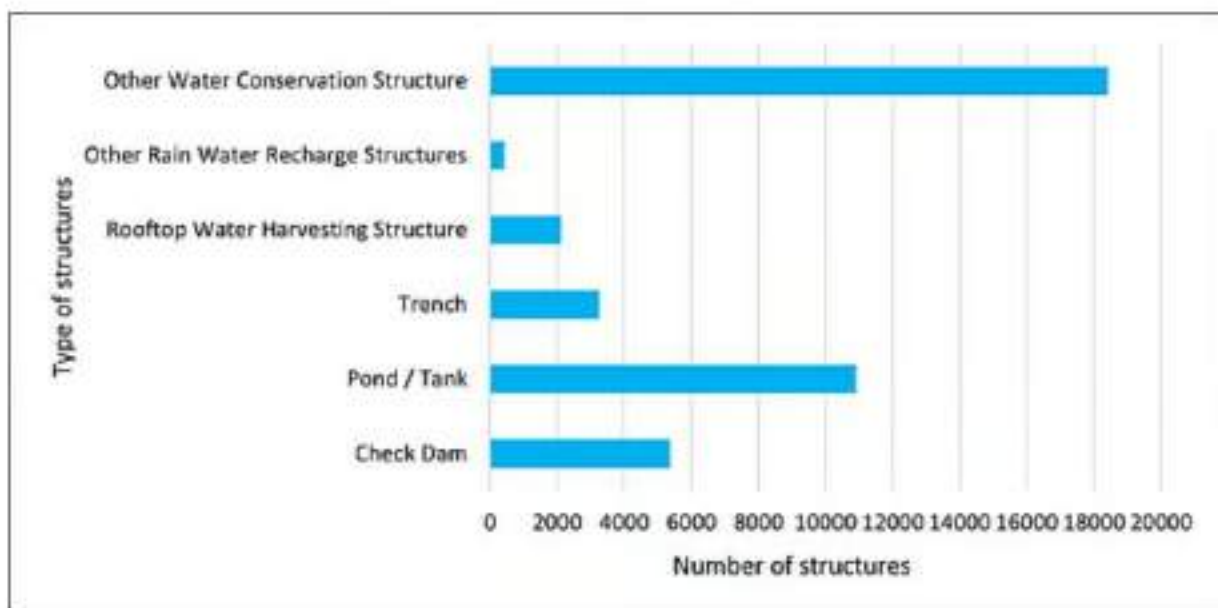
recharging to avoid overexploitation and pollution of this vital resource. Water policymakers, users, researchers, and citizens must focus on sustainable management of this invisible water resource and ensure its judicious, efficient and equitable use before it gets polluted or depleted.

For sustainable ground water management and regulations, assessment of the ground water resources is assessed annually to help users, planners and other stakeholders to prepare and finalize their plans.

Uttar Pradesh Ground Water Management and Regulation Act has also been passed for regulating the unplanned and uncontrolled drawl of ground water in U.P. Services under this Act are also listed under JANHIT GUARNTEE ADHINIYAM for timely disposal.

Government has launched many programmes to manage this scarce resource such as "ATAL BHUJAL YOJANA", "CATCH THE RAIN-JAL SHAKTI ABHIYAN", "ROOF TOP RAIN WATER HARVESTING" etc.

**Status of different types of work done in Uttar Pradesh under Jal Shakti Abhiyan**



Source: Created as per the data available on website of Union Ministry of Jal Shakti

# BUILD BHARAT EXPO: Your Gateway to Profit, Sustainability, and a Brighter Future

by Shri Umesh Agarwal – A known energy architecture – Solution Provider

## Emphasizing the Importance of BUILD BHARAT EXPO 2025

The BUILD BHARAT EXPO 2025, organized by the Indian Industries Association (IIA), is poised to be a transformative event for businesses across various sectors. Scheduled from March 19 to 21, 2025, at Bharat Mandapam, New Delhi, this expo serves as a vital platform for manufacturers, suppliers, and stakeholders to connect, innovate, and grow within an evolving industrial landscape. It aligns with India's broader goals of environmental responsibility and economic growth by supporting sustainable and green energy solutions.

### Why Attend BUILD BHARAT EXPO?

Participating in the BUILD BHARAT EXPO offers numerous advantages for exhibitors and attendees alike. Here are key reasons why this event is essential:

- 1. Networking Opportunities:** The expo brings together industry leaders, decision-makers, and innovators. This is an unparalleled opportunity to forge connections that can lead to strategic partnerships and collaborations.
- 2. Showcase Innovations:** Exhibitors can present their cutting-edge products and services to a diverse audience. This visibility can significantly enhance brand recognition and market reach.
- 3. Market Insights:** Attendees gain insights into the latest trends and innovations across sectors such as construction, renewable energy, electronics, and agro-processing. This knowledge is crucial for staying competitive.
- 4. Sustainable Practices:** The expo emphasizes sustainable solutions, particularly in renewable energy. By showcasing eco-friendly practices, businesses can align with global sustainability goals while appealing to environmentally conscious consumers.
- 5. Support for MSMEs:** The event is tailored to empower Micro, Small, and Medium Enterprises (MSMEs), offering them a platform to showcase their capabilities and connect with larger industry players.

### Key Verticals of the Expo

The BUILD BHARAT EXPO focuses on four primary sectors that are critical for India's industrial growth:

- **Green & Clean Energy:** Highlighting renewable energy technologies, this vertical addresses the urgent need for sustainable energy solutions. Exhibitors can showcase innovations in solar energy, BIO GAS, Hydrogen power, and other clean technologies.
- **Building & Construction Materials:** This sector showcases advancements in construction materials and techniques that drive infrastructure development across India.
- **Electrical & Electronics:** Innovations in electronics and electrical industries will be featured, focusing on solutions that power modern India.

- **Agro & Food Processing:** This vertical emphasizes advancements in agro-tech and food processing, promoting sustainability and efficiency in food production.

### Showcasing Renewable Energy Innovations

The expo serves as a platform for exhibitors to showcase cutting-edge technologies in renewable energy, including solar, wind, and bioenergy solutions. By highlighting these innovations, BUILD BHARAT EXPO encourages businesses to adopt sustainable practices and technologies that can significantly reduce carbon footprints.

### Key Features:

- **Exhibitor Participation:** A diverse range of companies will present their latest products and services, focusing on renewable energy technologies.
- **Demonstrations:** Live demonstrations of solar panels, wind turbines, and other renewable technologies will provide attendees with practical insights into their applications.

### Networking Opportunities for Collaboration

BUILD BHARAT EXPO facilitates networking among industry stakeholders, including manufacturers, suppliers, and government agencies. This collaboration is essential for sharing best practices and fostering partnerships that can drive the adoption of green technologies.

### Networking Benefits:

- **Connecting Innovators:** The expo brings together key players in the renewable energy sector, enabling them to explore potential collaborations.
- **Knowledge Sharing:** Workshops and panel discussions will provide insights into successful case studies and innovative approaches to sustainability.

### Focus on Sustainable Practices

The expo emphasizes the importance of integrating sustainable practices into business operations. By showcasing companies that prioritize eco-friendly solutions, BUILD BHARAT EXPO promotes a culture of sustainability within the industry.

### Government Support and Policy Advocacy

The event is likely to attract attention from policymakers and government officials who can influence regulations supporting renewable energy initiatives. This advocacy is crucial for creating a favourable environment for green energy investments.

### Promoting Electric Mobility

With a significant focus on electric vehicles (EVs) as part of India's green transition, the expo will feature advancements in EV technology and infrastructure. This aligns with national goals to reduce reliance on fossil fuels.

### How to Maximize Your Participation

To make the most of your experience at BUILD BHARAT EXPO 2025, consider the following strategies:

1. Prepare Your Showcase:

- Highlight your unique selling propositions.
- Use engaging displays to attract visitors.
- Prepare demonstrations or interactive sessions to engage attendees effectively.

## **2. Leverage Networking Events:**

- Attend seminars and workshops to learn from industry experts.
- Engage with potential partners during networking sessions.
- Collect contact information for follow-up after the event.

## **3. Focus on Sustainability:**

- If applicable, emphasize how your products or services contribute to sustainability.
- Share case studies or success stories related to eco-friendly practices.

## **4. Engage with Attendees:**

- Be proactive in engaging visitors at your booth.
- Offer incentives such as discounts or promotional materials.
- Use social media to promote your participation before and during the event.

## **5. Follow Up Post-Event:**

- Reach out to contacts made during the expo.
- Share additional information about your offerings.
- Keep the conversation going to explore potential collaborations.

### **Conclusion**

The BUILD BHARAT EXPO 2025 is not merely an exhibition; it represents a movement towards empowering businesses through collaboration, innovation, and sustainability. By attending or exhibiting at this event, participants will play a crucial role in shaping the future of India's industrial landscape.

As we move forward into FY 2025-2026, let us embrace this opportunity not just as an event but as a stepping stone toward building a stronger economy rooted in ethical practices and environmental responsibility. Together with IIA's support through initiatives like BUILD BHARAT EXPO, we can achieve our vision of a prosperous and sustainable Bharat.

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## India-UK deal to fire up goods trade 2-3x in 10 years

India and the UK have resumed negotiations for a free trade agreement, aiming to double bilateral trade within a decade. Commerce Minister Piyush Goyal highlights India's willingness to reduce tariffs and the ongoing discussions for a social security agreement. Goyal emphasizes the need for more liberal visa issuance to boost trade and investment.

ANI

India has the "flexibility and ability" to significantly reduce its tariffs in a free trade agreement (FTA) with the UK and is actively negotiating a social security agreement with Britain, commerce and industry minister Piyush Goyal said Monday, even as he pitched for a more liberal visa regime for businesses and professionals to promote bilateral trade and investments between the two sides.

While announcing the resumption of negotiations for the proposed FTA with UK secretary of state for business and trade Jonathan Reynolds, he also said that India and Britain will aim to more than double bilateral trade in a decade.

Goyal insisted that India has "never ever" discussed immigration in any FTA negotiations.

The negotiations are on three different fronts - FTA, Bilateral Investment Treaty (BIT) and a social security pact called Double Contribution Convention Agreement.

In November last year, Prime Minister Narendra Modi had met his UK counterpart Keir Starmer on the sidelines of the G-20 summit. The two leaders had then agreed to resume FTA negotiations.

On business mobility, Goyal said there was a need for faster and more liberal visa issuance to expand trade and investment between India and the UK clarifying that business visas are part of the FTA discussions whereas immigration is not on the agenda.

Under the pact, he said, the two countries are opening up services in a "big way" and economies to attract more investments.

"If we both wish to expand our trade and investments, obviously we must be faster and more liberal in our issuance of visa," Goyal said.

On this, Reynolds said that the UK welcomes "the huge and important relationship we have with people coming from India to UK, whether to study, be part of the businesses, and obviously business mobility is a separate issue to immigration."

Social security pact, BIT

India is negotiating a social security agreement with the UK. Called the Double Contribution Convention Agreement that would help avoid double contributions to social security funds by Indian professionals working for a limited period in Britain. Goyal said that to bring balance in the opportunities and benefits for both countries, India had flagged the issue of giving attractive services offer in return for an attractive social security or a totalisation agreement from the UK around two years ago.

On the UK's expectations from India's model BIT, he said it is premature to comment. "We have investments on both sides. Around half a million jobs were created out of Indian investments in the UK," he said.

FTA

Terming the pact "pathbreaking," Goyal said it would provide huge opportunities to grow "our current \$20 billion bilateral trade in merchandise to probably 2 or 3x in the next 10 years".

On the deadline to conclude the negotiations, he said it's never "too early nor too late" to conclude a good agreement as these pacts are for a long-term future.

"One has to crystal gaze may be 20-30-50 years into the future and make a robust agreement which is a win-win situation for both sides and therefore we should not rush into things, but it's always good to conclude fast. So, we will have speed but not haste," he said.

As many as 14 rounds of negotiations have taken place between the two sides so far. Trade between India and the UK rose to \$21.34 billion in FY24 from \$20.36 billion in FY23.

Goyal indicated that many of India's current tariffs are in place to protect the country from non-market and non-transparent economies. However, he said that both India and the UK are more flexible and willing to significantly reduce tariffs to enhance business competitiveness between the two nations.

## LIST OF DOMESTIC EXHIBITIONS / EVENTS IN APRIL & MAY 2025

Event	Location	Venue	Date (2025)
Fresh Produce India 2025	Mumbai	Trident Hotel, Nariman Point	April 3-4
Startup Mahakumbh 2025	New Delhi	Bharat Mandapan	April 3-5
Fashion Tech Week Bengaluru 2025	Bangalore	Bengaluru	April 3-4
GarFab-TX 2025	Surat	Surat International Exhibition & Convention Centre	April 4-6
Automotive Testing Expo India 2025	Chennai	Chennai Trade Center	April 8-10
PharmaTech & LabTech Expo Chandigarh 2025	Bangalore	Chandigarh Parade Grounds	April 10-12
Media Expo Mumbai 2025	Mumbai	Bombay Exhibition Centre	April 10-12
Children Baby & Maternity Expo India 2025	Mumbai	Nesco Center	April 15-17
Indian Handicrafts & Gifts Fair - Spring 2025	Greater Noida	India Expo Centre & Mart	April 16-20
Build Intec 2025	Coimbatore	CODISSIA Trade Fair Complex	April 18-21
RideAsia 2025	New Delhi	Pragati Maidan	April 18-20
India Steel Exhibition 2025	Mumbai	Bombay Exhibition Centre	April 24-26
Land and Leisure Homes Expo 2025	Mumbai	Nesco, Goregaon	April 4-6
Hair and Beauty Show Mumbai 2025	Mumbai	Nesco Centre Hall 3	Apr.07
LED Expo Mumbai 2025	Mumbai	Bombay Convention & Exhibition Centre (BCEC)	May 3-5
Security & Fire Expo 2025	Mumbai	Bombay Exhibition Centre	May 8-10
Smart Home Expo 2025	Mumbai	Jio World Centre	May 8-10
Bleeh India 2025	Mumbai	Bombay Convention & Exhibition Centre (BCEC)	May 8-10
Education Worldwide India Fair 2025	Mumbai	Mumbai	May.09
PLASTASIA 2025	Bangalore	Bangalore International Exhibition Center (BIEC)	May 9-12
FARM to FASHION 2025	Gandhinagar	Helipad Grounds	May 11-14
Contract Manufacturing & Private Label (CMIPL) Expo 2025	Mumbai	Nehru Centre	May.14
India Machine Tools Show 2025	New Delhi	Yashbhoomi Convention Centre	May 15-18
India Food Manufacturing Show 2025	Pune	Pune International Exhibition and Convention Center	May 16-18
AeroDef India Manufacturing Expo 2025	New Delhi	Pragati Maidan	May 1-3
Baby, Maternity & Kids World 2025	New Delhi	New Delhi	May 2-4
South Sign Expo 2025	Chennai	Chennai Trade Centre	May 2-4
World of Architecture and Construction Expo 2025	Srinagar	Srinagar	May 3-5
Startup & MSME Mahakumbh: India's Largest Business Expo 2025	Jaipur	Rajasthan International Center	May.09

## List of International Exhibitions / Events in April & May & June 2025

Event	Location	Venue	Date
Food & Hotel Asia (FHA)	Singapore	Singapore Expo	April 8-11, 2025
SIAL Canada 2025	Toronto, Canada	Enercare Centre	April 15-17, 2025
Saudi Horeca 2025	Jeddah, Saudi Arabia	Jeddah Center for Forums & Events	April 21-23, 2025
Foodex Japan 2025	Tokyo, Japan	Makuhari Messe	April 22-25, 2025
IGATEX Pakistan 2025	Karachi, Pakistan	Karachi Expo Center	April 24-26, 2025
Fair Handeln 2025	Stuttgart, Germany	Messe Stuttgart	April 24-27, 2025
Brno Patchwork Meeting 2025	Brno, Czech Republic	Brno Exhibition Center	April 25-27, 2025
Jibex Jeddah 2025	Jeddah, Saudi Arabia	Jeddah Center for Forums & Events	April 15-17, 2025
Nigeria BuildExpo 2025	Lagos, Nigeria	Landmark Centre	April 20-22, 2025
IGATEX Pakistan 2025	Karachi, Pakistan	Karachi Expo Center	April 24-26, 2025
Fair Handeln 2025	Stuttgart, Germany	Messe Stuttgart	April 24-27, 2025
Brno Patchwork Meeting 2025	Brno, Czech Republic	Brno Exhibition Center	April 25-27, 2025
Green Energy Summit 2025	Riyadh, Saudi Arabia	Riyadh International Convention & Exhibition Center2	April 15-16, 2025
Food & Beverage Expo 2025	London, UK	ExCel London	May 13-15, 2025
World Food Expo 2025	Paris, France	Paris Expo Porte de Versailles	May 20-22, 2025
Texworld USA 2025	New York, USA	Javits Center	May 11-14, 2025
ITMA Asia + CITME 2025	Shanghai, China	National Exhibition and Convention Center	May 18-20, 2025
BuildTech Asia 2025	Singapore	Singapore Expo	May 20-22, 2025
Electronica China 2025	Shanghai, China	Shanghai New International Expo Centre	May 5-7, 2025
ELEXCON 2025	Shenzhen, China	Shenzhen Convention & Exhibition Center	May 15-17, 2025
Renewable Energy Expo 2025	Berlin, Germany	Messe Berlin	May 10-12, 2025
Green Energy Summit 2025	San Francisco, USA	Moscone Center	May 24-26, 2025
Expo Pack Guadalajara 2025	Guadalajara, Mexico	Expo Guadalajara	June 10-12, 2025
Iran Agrofood 2025	Tehran, Iran	Tehran International Permanent Fairground	June 19-21, 2025
Texworld Paris 2025	Paris, France	Paris Le Bourget	June 5-7, 2025
ITMA Asia + CITME 2025	Shanghai, China	National Exhibition and Convention Center	June 18-20, 2025
The Big 5 Construct Egypt 2025	Cairo, Egypt	Egypt International Exhibition Center	June 17-19, 2025
The Big 5 Construct South Africa 2025	Johannesburg, South Africa	Gallagher Convention Centre	June 18-20, 2025
ExpoElectronica 2025	Moscow, Russia	Crocus Expo, Pavilion 3	June 10-12, 2025
ELEXCON 2025	Shenzhen, China	Shenzhen Convention & Exhibition Center	June 16-18, 2025
Renewable Energy Expo 2025	Berlin, Germany	Messe Berlin	June 16-18, 2025
Green Energy Summit 2025	San Francisco, USA	Moscone Center	June 24-26, 2025

**Dr. Subhash Gupta**

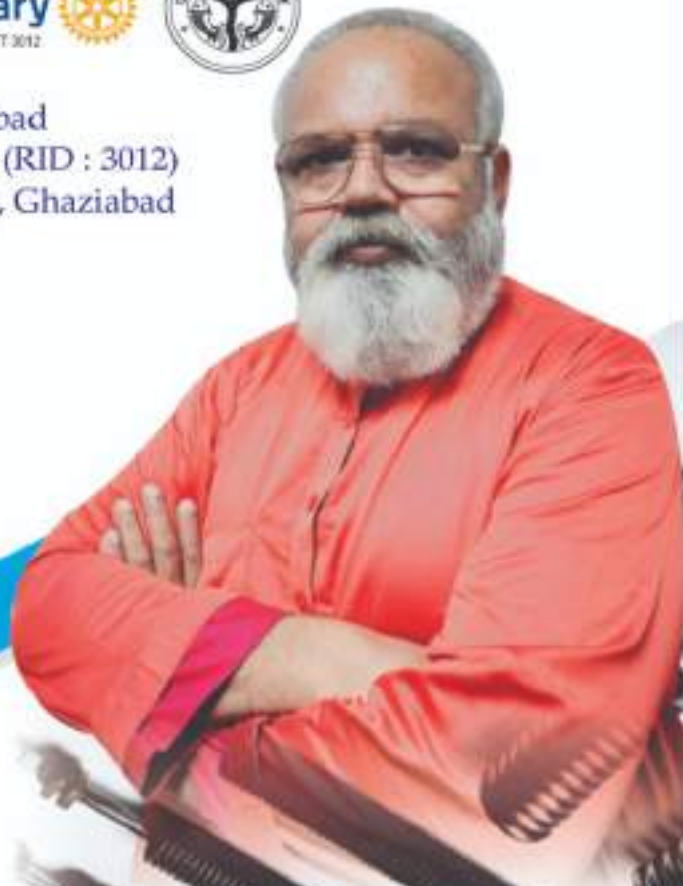


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www.asthaheattech.com  
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9999710818

## YOUNG ENTREPRENEUR



### Mr. Aman Gupta, IIA's Young Entrepreneur Call Convener, Muzaffarnagar Chapter

transformation.

As a member and Joint Secretary of the Indian Industries Association (IIA) Muzaffarnagar Chapter, Aman Gupta has leveraged the platform for business networking, connecting with industry leaders and potential clients. Since Faspri Enterprises primarily serves industries, IIA has played a crucial role in fostering valuable relationships, helping the company reach more businesses in need of ERP solutions. Additionally, IIA has provided access to vital government policies and industry updates through regular awareness drives, ensuring that Faspri Enterprises stays ahead in compliance and innovation.

Aman Gupta is a visionary entrepreneur and the Managing Director of Faspri Enterprises Private Limited (Marwari Software), a leading ERP software development company serving over 4,500 businesses across India, the UK, and the UAE. With a mission to bring IT opportunities to smaller cities, he established the company's head office in Muzaffarnagar, creating jobs for local talent in an area that previously lacked a tech industry. Under his leadership, Faspri Enterprises has expanded to multiple cities, including a new office in Noida, and continues to develop end-to-end ERP solutions for the manufacturing industry, colleges, and hospitals, ensuring seamless business operations and digital

Academically, Aman Gupta holds a B.C.A., M.C.A., M.B.A., P.G.D.M., and is currently pursuing an M.Tech from IIT Patna. His strong educational foundation, combined with years of hands-on experience, has helped him drive technological advancements and business growth. From starting his entrepreneurial journey with just ₹251 and a personal laptop, he has built a company that empowers organizations with comprehensive ERP solutions, streamlining processes and enhancing efficiency across industries.

# Matrix of Issues and problem logged in IIA website & My IIA App

IIA Issues And Problems MIS Report 07 / 03 / 2025

Sr No	Description	Head Office Level			Chapter Level		
		UPTO	During The Month Till Date	Cumm	UPTO	During The Month Till Date	Cumm
		1st Day Of Month		as on Date	1st Day Of Month		as on Date
1	No. of issues and problem received till the date w.e.f: 01 - July - 2023	195	0	195	125	0	125
2	Action taken on Issues and Problems till the date since: 01 - July - 2023	1086	5	1091	593	0	593
3	Active Issues and Problems To Be Resolved	82	0	82	6	0	6
4	Resolved Issues and Problems	289	0	289	94	0	94
5	Closed / Rejected Issues and Problems	193	0	193	89	0	89
6	No of Issues and Problems received today		0			0	
7	Action taken on Issues and Problems today		0			0	

## Matrix-Toll Free since 6th July Summary till - 11th March 2025

1	Number of Days	261
2	Number of Calls Missed	155
3	Number of Calls in Voicemail	65
4	Number of Queries Recieved	259
5	Query Resolved	144
6	Query in process	63

March						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

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## INTERNATIONAL NEWS

### India, EU discuss efforts to accelerate FTA discussions

India and the EU are aiming to finalize a free trade agreement by the end of the year. Commerce Minister Piyush Goyal and EU Trade Commissioner Maros Sefcovic held talks in Mumbai to push for a balanced and mutually beneficial deal. The next round of negotiations is set for March 10-14 in Brussels.

With India and the EU setting the year-end deadline to conclude a free trade agreement, teams from both sides held discussions on Saturday to accelerate efforts towards a balanced and mutually beneficial pact.

The meeting was held between Commerce and Industry Minister Piyush Goyal and EU Commissioner for Trade and Economic Security Maros Sefcovic in Mumbai along with officials

from both sides.

"Our discussions focused on accelerating efforts towards a balanced and mutually beneficial free trade agreement. Looking forward to deepening economic ties and fostering a prosperous India-EU partnership," Goyal said in a post on X.

On February 28, Prime Minister Narendra Modi and European Commission President Ursula von der Leyen agreed to seal a much-awaited free trade deal by this year amid rising concerns over US President Donald Trump's policy on tariffs.

The two sides are scheduled to hold the tenth round of negotiations for the FTA from March 10-14 in Brussels.



# SHREE HERBAL



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## Unnao



- आई0आई0ए0 पदाधिकारियों द्वारा जिला एवं पुलिस प्रशासन के अधिकारियों तथा संस्था सदस्यों आदि से मिलकर उन्हें शुभकामनाएं प्रेषित की गयीं।
- श्री प्रेम प्रकाश मीणा, आई0ए0एस0 मुख्य विकास अधिकारी उन्नाव से आई0आई0ए0 पदाधिकारियों ने मुलाकात की और औद्योगिक क्षेत्रों की विभिन्न समस्याओं पर विचार-विमर्श किया।
- श्री दीपक भूकर, पुलिस अधीक्षक उन्नाव के साथ आई0आई0ए0 सभागार में कानून व्यवस्था पर उद्यमियों की बैठक सम्पन्न हुई।
- एसीआई आयल्स प्रा0लि0 के कार्यालय में चैटर कार्यकारिणी बैठक सम्पन्न हुई।
- श्री क्षितिज द्विवेदी, उपजिलाधिकारी सदर उन्नाव से संस्था पदाधिकारियों द्वारा भेंट की गयी।
- श्री गौरांग राठी, आई0ए0एस0 जिलाधिकारी उन्नाव से आई0आई0ए0 प्रतिनिधिमंडल ने भेंटकर गणतंत्र दिवस के अवसर पर जिलाधिकारी एकादश एवं उद्यमी एकादश के मध्य क्रिकेट मैच कराये जाने की सम्भावना पर विचार-विमर्श किया गया।
- आई0आई0ए0 प्रांगण में गणतंत्र दिवस समारोह धूमधाम से मनाया गया।
- निखत क्रिकेट ग्राउण्ड उन्नाव में आई0आई0ए0 के सौजन्य से जिलाधिकारी एकादश एवं उद्यमी एकादश के मध्य एक मैत्री क्रिकेट मैच का आयोजन किया गया।

## Bareilly



- चैटर का एक प्रतिनिधिमंडल डॉ. नितिन बंसल जी, (आई.ए.एस) आयुक्त, राज्य कर उत्तर प्रदेश राज्य सरकार लखनऊ से शिष्टाचार भेंट की।
- चैटर प्रतिनिधिमंडल ने साथ मिलकर अधिकारियों को नववर्ष की बधाई दी और नववर्ष 2025 की डायरी, घड़ी व कैलेण्डर का वितरण किया।
- आईआईए बरेली चैटर एवं विद्युत विभाग परसाखेड़ा बरेली के साथ एक बैठक आयोजित की गई।
- चैटर का एक प्रतिनिधिमंडल अपर आयुक्त राज्य कर बरेली से शिष्टाचार भेंट की।
- चैटर प्रतिनिधिमंडल ने साथ मिलकर झारखण्ड गवर्नर श्री संतोष कुमार गंगवार जी, एवं अधिकारियों को नववर्ष 2025 की डायरी, घड़ी व कैलेण्डर का वितरण किया।
- 76 वें गणतंत्र दिवस के शुभ अवसर पर आई.आई.ए. चैटर कार्यालय में ध्वजारोहण कार्यक्रम बड़े ही धूमधाम से मनाया गया।
- आई0आई0ए0 बरेली चैटर द्वारा रामपुर गार्डन, बरेली में बिल्ड भारत एक्सपो- 2025 के संबंध में एक प्रेस कॉन्फ्रेंस आयोजित की गई।

## Hapur



- एक मंथन बैठक का आयोजन किया गया जिसमें फैक्ट्रियों के लिए प्रदूषण अनापत्ति प्रमाण पत्र बनवाने के सम्बन्ध में चर्चा की गयी।
- एक प्रतिनिधिमंडल ने भाजपा के व्यापार प्रकोष्ठ संयोजक श्री विनीत अग्रवाल (शारदा) जी तथा जिला पंचायत अध्यक्ष मेरठ श्री गौरव चौधरी जी से विनीत अग्रवाल जी से मुलाकात की।
- चैटर में पत्रकारों के साथ एक संवाद बैठक का आयोजन किया गया।
- आईआईए के एक प्रतिनिधिमंडल ने HPDA के उपाध्यक्ष श्री नितिन गौड के साथ मुलाकात की।
- एक बोर्ड बैठक का आयोजन किया गया जिसमें HPDA उपाध्यक्ष के साथ हुई बैठक के विषय पर चर्चा की गई।
- चैटर पदाधिकारियों द्वारा विद्युत विभाग, हापुड के अधीक्षण अभियन्ता श्री एस०के० अग्रवाल से मुलाकत की।
- भारत देश के 76वें गणतन्त्र दिवस के अवसर पर चैटर पदाधिकारियों ने अन्य उद्यमी सदस्यों के साथ राष्ट्रीय ध्वज फहराया।
- मोदीनगर चैटर के द्वारा, मोदीनगर, मेरठ, हापुड, गाजियाबाद के सदस्यों के मध्य एक मैत्रीपूर्ण क्रिकेट मैच का आयोजन किया गया।
- उद्योग बंधु की बैठक का आयोजन किया गया जिसमें चैटर पदाधिकारियों द्वारा भाग लिया गया।
- मंथन बैठक का आयोजन किया गया जिसमें चर्चा का मुख्य विषय वर्तमान समय में बढ़ रहे साइबर अपराध, ऑनलाइन ठगी एवं डिजिटल अरेस्ट था।
- बिल्ड भारत एक्सपो के विषय में उधमियों को जानकारी देने के लिए एक प्रेस वार्ता का आयोजन किया गया।

## Moradabad



- मुरादाबाद चैटर की एक बैठक का आयोजित की गई जिसमें इंडियन इंडस्ट्री एसोसिएशन द्वारा दिनांक 19 से 21 मार्च 2025 को दिल्ली के भारत मंडपम मे आयोजित होने वाली बिल्ड भारत एक्सपो प्रदर्शनी की खूबियों के बारे में सदस्यों को बताया गया व आई आई ए सदस्यों हेतु स्टॉल के बारे में विस्तृत जानकारी दी गई।

## Noida



- कार्यकारिणी समिति बैठक का आयोजन किया गया।
- केन्द्रीय कैबिनेट मंत्री खाद्य प्रसंस्करण विभाग, भारत सरकार श्री चिराग पासवान जी ने "बिल्ड भारत एक्सपो 2025" के सफल आयोजन किया गया।
- अमर उजाला के "सम्वाद" प्लेटफार्म पर नोएडा चैटर के आईआईए के अध्यक्ष श्री नवीन गुप्ता की अध्यक्षता में एक महत्वपूर्ण बैठक आयोजित की गई।
- Attended a Seminar on Investment and Trade opportunities in Germany with Germany Trade and Invest and Indo German Chamber of Commerce.
- A trade delegation from Taiwan visited IIA National office Delhi. Discussed trade and investment opportunities between the two countries.
- उत्तर प्रदेश दिवस का आयोजन किया गया।
- "जिला उद्योग बन्धु" की बैठक आयोजित की गई जिसमें चैटर पदाधिकारियों द्वारा भाग लिया गया।
- IIA Noida delegates visited Italian Embassy New Delhi. Discussed business opportunities between IIA members and Italian companies.

## Aligarh

- आईआईए अलीगढ़ चैटर द्वारा दूसरे इंडस्ट्रियल रोजगार मेले का आयोजन किया गया है। इस जॉब फेयर के माध्यम से लगभग 150 अभ्यर्थियों को नियुक्ति पत्र, मुख्य अतिथि श्रीमती मुक्ता सजीव राजा (विधायक अलीगढ़ शहर) के हाथों वितरित किये गए।



## Muzaffarnagar



- आईआईए मुजफ्फरनगर चैटर, यूपी नेडा द्वारा सयुक्त रूप से एक मीटिंग उत्तर प्रदेश नई और नवीकरणीय ऊर्जा विकास अभिकरण पर आयोजित की गयी।
- मुजफ्फरनगर विकास प्राधिकरण द्वारा निर्मित राजकीय कॉलेज के मैदान में नवनिर्मित हैप्पीनेस पार्क के उद्घाटन समारोह में एमडीए वीसी और अन्य गणमान्य व्यक्तियों के साथ आईआईए के चैटर के पदाधिकारी उपस्थित रहे।
- एक मंथन मीटिंग आयोजित की गई जिसमें बिल्ड भारत एक्सपो व इस माह होने वाली जरनल मिटिंग पर विस्तार से चर्चा की।
- जिला उद्योग बंधु की बैठक आयोजित की गई जिसमें चैटर पदाधिकारियों द्वारा भाग लिया गया।
- बिल्ड भारत एक्सपो के सम्बन्ध में प्रेस वार्ता आयोजित की गयी।
- हिंदुस्तान अचीवर्स अवार्ड कार्यक्रम हिंदुस्तान न्यूज पेपर द्वारा आयोजित किया गया जिसमें चैटर पदाधिकारियों द्वारा भाग लिया गया।

## Barabanki



- Distribution of diaries and wishes of new year to DM, CDO, SP, GST Asst Commissioner, DIC and other district officials.
- कचरा प्रबंधन हेतु दक्षिण कोरिया के डेलीगेट द्वारा जिलाधिकारी से भेट जिसमें चैटर प्रतिनिधिमंडल द्वारा भाग लिया गया।
- जनपद बाराबंकी में माननीय सांसद तनुज पुनिया जी ने श्रम कानूनो के रिफार्म पर एक मीटिंग संपन्न हुई जिसमें चैटर प्रतिनिधिमंडल द्वारा भाग लिया गया।
- नवागत जिलाधिकारी जनपद बाराबंकी श्री शशांक त्रिपाठी , आईएस का आईआईए बाराबंकी चैटर टीम द्वारा स्वागत किया गया।
- चैटर की सामान्य सभा मीटिंग संपन्न की गई जिसका एजेंडा बिल्ड भारत एक्सपो , न्यू लेबर कोड, एवं निर्यात प्रोत्साहन रहा।
- उद्योग बंधु की मासिक बैठक का आयोजन किया गया जिसमें चैटर प्रतिनिधिमंडल द्वारा भाग लिया गया।

## Lucknow



- चैटर का एक प्रतिनिधिमंडल आईआईए द्वारा नए वर्ष कैलेंडर 2025 का वितरण किया गया एवं एसजीएसटी विभाग में एडिशनल कमिश्नर ग्रेड-1 जोन प्रथम सक्षम अधिकारियों से भेंट किया।
- उ० प्र० प्रदूषण नियन्त्रण बोर्ड विभाग में सक्षम अधिकारियों से चैटर का एक प्रतिनिधिमंडल आईआईए द्वारा भेंट किया गया।
- चैटर प्रतिनिधिमंडल ने ईपीएफ विभाग में सक्षम अधिकारियों से भेंट की।
- समस्त आईआईए एग्जीक्यूटिव के साथ एक जूम बैठक आयोजित की गयी है जिसमें चैटर executive द्वारा भाग लिया गया।
- डीआईसी ऑफिस में सक्षम अधिकारियों से चैटर के प्रतिनिधिमंडल द्वारा भेंट किया गया।
- चैटर प्रतिनिधिमंडल द्वारा लेबर ऑफिस में सक्षम अधिकारियों से भेंट किया गया।
- चैटर के वर्ष 2025 के कैलेंडर का विमोचन आईआईए पदाधिकारी के उपस्थिति में संपन्न हुआ।
- यूनियन बैंक ऑफ इंडिया, रीजनल ऑफिस की टीम से सदस्यों ने अपनी वित्तीय आवश्यकताओं की पूर्ति हेतु संबंधित अधिकारियों के साथ भेंट कर जानकारी प्राप्त की।
- सदस्यों ने अपनी वित्तीय आवश्यकताओं की पूर्ति हेतु यूनियन बैंक ऑफ इंडिया, रीजनल ऑफिस की टीम के साथ भेंट की गयी।
- चैटर का एक प्रतिनिधिमंडल स्टेट जीएसटी विभाग में नवनियुक्त एडिशनल कमिश्नर एस आई बी ग्रेड 1, जोन द्वितीय, श्री संजय कुमार मिश्रा, ज्वाइंट कमिश्नर एसआईबी (संभाग बी)सुश्री स्तुति श्रीवास्तव एवं जॉइंट कमिश्नर संभाग(ए) श्री सुशील कुमार सिंह से शिष्टाचार भेंट वार्ता किया गया।
- बॉक्स क्रिकेट लीग आयोजित की गयी जिसमें चैटर द्वारा भाग लिया गया।
- आई.आई.ए फैमिली पिकनिक के संबंध में तैयारी पर चर्चा करने के लिए एक बैठक आयोजित की गई।
- 76वें गणतंत्र दिवस के सुअवसर पर आईआईए लखनऊ चैटर की फैमिली पिकनिक का आयोजन हर्षोल्लास के साथ किया गया।
- चैटर प्रतिनिधिमंडल महामहिम राज्यपाल महोदय उत्तर प्रदेश के राज भवन स्थित सभागार में टी पार्टी में सम्मिलित हुआ।
- लखनऊ यूनिवर्सिटी के बीच में उद्यमी विद्यार्थी संवाद कार्यक्रम आयोजित किया गया जिसमें चैटर पदाधिकारी सम्मिलित हुए।
- चैटर प्रतिनिधिमंडल द्वारा पुलिस आयुक्त उत्तर प्रदेश से भेंट किया गया।
- एक्सपर्ट टॉक शो का सफल आयोजन किया गया जिसमें 50 से अधिक उद्यमियों ने प्रतिभाग किया।
- एएमआईए द्वारा उद्यमिता विकास संस्थान में आयोजित किए जाने वाले कार्यक्रम में प्रतिभागिता सुनिश्चित करने के लिए एआईएमए का प्रतिनिधि मंडल चैटर चेयरमैन से भेंट किया गया।
- केंद्रीय बागवानी उपपोषण संस्थान सीआईएसएच के डॉक्टर रवि जी की चैटर चेयरमैन से भेंटवार्ता हुई।
- पंजाब नेशनल बैंक का एक प्रतिनिधिमंडल श्रीमती दीप्ति पांडेय ,सहायक महाप्रबंधक के साथ चैटर चेयरमैन से भेंट किया गया।
- आई आई ए मुख्यालय द्वारा एक प्रेसवार्ता का आयोजन किया गया जिसमें चैटर चेयरमैन द्वारा भाग लिया गया।
- चैटर प्रतिनिधिमंडल ने नव नियुक्त जिला अधिकारी श्री विशाख जी, आईएस से भेंट किया।
- जिला स्तरीय उद्योग बंधु समिति की बैठक संपन्न हुई जिसमें चैटर प्रतिनिधिमंडल द्वारा भाग लिया गया।
- चैटर प्रतिनिधिमंडल उपाध्यक्ष, लखनऊ विकास प्राधिकरण श्री प्रथमेश कुमार, आई ए एस से भेंट किया।

## Ghaziabad



- आईआईए गाज़ियाबाद चैप्टर द्वारा नववर्ष 2025 के समारोह का आयोजन किया गया।
- उत्तर प्रदेश इंडस्ट्रियल कंसल्टेंट्स लिमिटेड लखनऊ द्वारा ईसीजी वर्कशॉप का आयोजन श्री श्रीनाथ पासवान उपायुक्त उद्योग, जिला उद्योग प्रोत्साहन तथा उद्यमिता विकास केंद्र गाज़ियाबाद की अध्यक्षता में किया गया जिसमें चैप्टर प्रतिनिधिमंडल द्वारा प्रतिभाग किया गया।
- चैप्टर की कार्यकारिणी समिति बैठक का आयोजन किया गया।
- दिल्ली एनसीआर क्षेत्र के प्रमुख उद्यमियों के साथ एक्सक्लूसिव मीटिंग आयोजित की गई जिसमें बिल्ड भारत एक्सपो 2025 में भाग लेकर अपने प्रोडक्ट को देश विदेश में बेचने के सुनहरे अवसर प्राप्त करने पर चर्चा की गयी।
- उद्यमियों के साथ एक्सक्लूसिव मीटिंग की गई, जिसमें बिल्ड भारत एक्सपो 2025 में भाग लेकर अपने प्रोडक्ट को देश विदेश में बेचने के सुनहरे अवसर से लाभान्वित होने एवं विकसित भारत के निर्माण में अपना योगदान देने की अपील की गई।
- उद्योग बन्धु की बैठक आयोजित की गई जिसमें चैप्टर प्रतिनिधिमंडल द्वारा भाग लिया गया।
- मंथन ब्रेकफास्ट मीटिंग का आयोजित की गयी जिसमें बिल्ड भारत एक्सपो-2025 के संबंध में चर्चा की गया।
- आईआईए गाज़ियाबाद चैप्टर द्वारा प्रेस वार्ता का आयोजन बिल्ड भारत एक्सपो-2025 के संबंध में किया गया।

## Shamli



- एग्जीक्यूटिव बोर्ड मीटिंग का आयोजन किया गया।
- उत्तर प्रदेश दिवस समारोह 2025 का आयोजन जिला प्रशासन द्वारा किया गया जिसमें चैप्टर प्रतिनिधिमंडलद्वारा भाग लिया गया।
- राष्ट्रीय पर्व गणतंत्र दिवस की शुभकामनाएं सभी उद्यमियों द्वारा प्रेषित की गयी तथा अखबार दैनिक जागरण में उद्यमियों द्वारा सामूहिक रूप से विज्ञापन दिए गए।
- जिला उद्योग बंधु मीटिंग आयोजित की गई जिसमें आईआईए के उद्यमियों के द्वारा भाग लिया गया।

## Kanpur



- संस्था की एक बैठक श्री राजीव कुमार, महाप्रबंधक, सिडबी के साथ संपन्न हुई।
- यूनियन बैंक के रीजनल मार्केटिंग हेड श्री महेश जी के साथ एक बैठक संपन्न हुई।
- IYC की एक बैठक संपन्न हुई जिसमें आने वाले समय में IYC द्वारा किये जाने वाले सेमिनार/वर्कशॉप के सम्बन्ध में चर्चा हुई।
- संस्था की ओर से टीबी मरीजों को एक माह का राशन वितरण किया गया।
- डेडिकेटेड फ्रेट कोरिडोर द्वारा लॉजिस्टिक एवं ट्रांसपोर्टेशन के सम्बन्ध में आयोजित कार्यशाला में संस्था के एक प्रतिनिधि मण्डल ने भाग लिया और अपने सुझाव दिये जिसमें चैप्टर पदाधिकारियों द्वारा भाग लिया गया।
- ESIC द्वारा आयोजित सुविधा समागम में संस्था के एक प्रतिनिधि मण्डल में भाग लिया और श्रमिकों तथा उद्यमियों की समस्याओं को उठाया।
- संस्था द्वारा सर्दी को देखते हुये शहर में कई स्थानों पर अलाव जलवाया गया और आईआईए कार्यालय के सामने चाय ब्रेड का वितरण किया।
- संस्था का एक प्रतिनिधि मण्डल श्री विजयेंद्र पांडियन, I.A.S., आयुक्त एवं निदेशक उद्योग उत्तर प्रदेश, प्रबन्ध निदेशक, उत्तर प्रदेश वित्त निगम (UPFC) से मिला।
- संस्था द्वारा सर्दी को देखते हुये आईआईए कार्यालय के सामने चाय बिस्कुट का वितरण किया।
- यूनियन बैंक ऑफ इंडिया द्वारा एक बैठक का आयोजन किया गया जिसमें विशिष्ट अतिथि के रूप में चैप्टर के चैप्टर चेयरमैन ने भाग लिया।
- ग्रीन एनर्जी के सम्बन्ध में मेसर्स मार्स एनर्जी द्वारा ग्रीन एनर्जी पर कार्यशाला आयोजित की गयी जिसमें चैप्टर के वरिष्ठ पदाधिकारीगण ने विशिष्ट अतिथि के रूप से भाग लिया।
- आईआईए युवा सेल (IYC) द्वारा निर्यात प्रोत्साहन के सम्बन्ध एक कार्यशाला का आयोजन किया गया।
- एक प्रतिनिधि मण्डल श्री जीतेन्द्र प्रताप सिंह जी, IAS, जिलाधिकारी, कानपुर नगर से मिला।
- आईआईए द्वारा स्टेट जी0एस0टी0 से सम्बंधित समस्याओं के सम्बन्ध में एक बैठक श्री शशांक शेखर मिश्रा, एडिशनल कमिश्नर ग्रेड-1, एस0जी0एस0टी0, कानपुर एवं श्री आर0एस0 विद्यार्थी, एडिशनल कमिश्नर, ग्रेड-1, एस0जी0एस0टी0, कानपुर के नेतृत्व में संपन्न हुई।
- एक प्रेस वार्ता का आयोजन किया गया जिसमें 19 से 21 मार्च 2025 तक भारत मंडपम, नई दिल्ली में अंतर्राष्ट्रीय स्तर की एक्सपो (बिल्ड भारत एक्सपो-2025) के आयोजन के सम्बन्ध में बताया गया।

## Varanasi



- वाराणसी प्रतिनिधि मंडल माननीय आयुक्त महोदय के साथ बैठक की जिसमें वाराणसी समेत मंडल के अन्य जनपदों से एमएसएमई के संचालन में आ रही दिन प्रतिदिन की कठिनाइयों के निराकरण हेतु अनुरोध किया गया।
- चैप्टर की कार्यकारिणी बैठक आयोजित की गई जिसमें इंडियन इंडस्ट्रीज एसोसिएशन द्वारा आयोजित औद्योगिक प्रदर्शनी बिल्ड भारत एक्सपो 2025 के आयोजन की सफलता हेतु चर्चा की गई।

## Saharanpur



- उत्तर प्रदेश शासन के निर्देशानुसार जनपद सहारनपुर में एन.टी.ई.पी. कार्यक्रम के अंतर्गत टी.बी. रोगियों की खोज एवं जांच की 100 दिवसीय गतिविधियों का अभियान संचालित किया गया जिसमें चैप्टर प्रतिनिधिमंडल द्वारा भाग लिया गया।
- सहारनपुर चैप्टर की एक कार्यकारिणी बैठक तुला इंटरनेशनल स्कूल देहरादून के साथ आयोजित की गयी।
- संस्था के एक शिष्टमंडल ने नवागंतुक श्री व्योम बिंदल जी, (आईपीएस), एस.पी.सिटी, सहारनपुर से उनके कार्यालय पुलिस लाइन सहारनपुर पर मिलकर एक शिष्टाचार मुलाकात की।
- सहारनपुर चैप्टर द्वारा संस्था के सदस्यों के ज्ञानवर्धन हेतु उत्तर प्रदेश प्रदूषण नियन्त्रण बोर्ड के नियमों एवं कानूनों के संबंध में एक जागरूक कार्यशाला आयोजित की गई जिसमें मुख्य अतिथि के रूप में डॉ० योगेन्द्र कुमार जी, क्षेत्रीय अधिकारी, उ०प्र० प्रदूषण नियन्त्रण बोर्ड, सहारनपुर उपस्थित रहे।
- मुख्यमंत्री युवा उद्यमी विकास अभियान, (सीएम-युवा) योजना के अन्तर्गत डिस्ट्रिक्ट प्रोग्राम मैनेजमेंट यूनिट (डी०पी०एम०यू) सीमित एवं लक्ष्य आवंटित बैंकों के साथ युवा उद्यमियों को ऋण वितरण के संबंध में एक बैठक आयोजित की गई जिसमें चैप्टर प्रतिनिधिमंडलद्वारा भाग लिया गया।
- जिला उद्योग बंधु समिति की बैठक आयोजित की गई जिसमें चैप्टर प्रतिनिधिमंडलद्वारा भाग लिया गया।
- सहारनपुर चैप्टर में साप्ताहिक बैठक आयोजित की गई जिसमें बिल्ड भारत एक्सपो में संस्था के सदस्यों को अपने उत्पाद का स्टॉल लगाने के लिए विशेष छूट एवं स्टाल बुकिंग पर विस्तार से चर्चा की गई।
- उत्तर प्रदेश स्थापना दिवस 2025 कार्यक्रम आयोजित किया गया जिसमें चैप्टर प्रतिनिधिमंडलद्वारा भाग लिया गया।
- सहारनपुर चैप्टर द्वारा 76वां गणतंत्र दिवस धूमधाम के साथ मनाया गया।
- राष्ट्रीय सेवादल स्टेडियम (गवर्नमेंट फील्ड) सहारनपुर पर रूट मार्च की जनसभा एवं पुरस्कार वितरण कार्यक्रम का आयोजन किया गया जिसमें चैप्टर प्रतिनिधिमंडलद्वारा भाग लिया गया।
- यूपीकॉन द्वारा 'मैन्युफैक्चरिंग यूनिट को अपग्रेड, स्केल अप और डिजिटलाइज करने एवं सरकारी योजनाओं की जानकारी प्राप्त करने के संबंध में एक निःशुल्क जागरूकता कार्यशाला आयोजित की गई जिसमें चैप्टर प्रतिनिधिमंडलद्वारा भाग लिया गया।
- सहारनपुर चैप्टर में एक प्रेस वार्ता आहूत की गई जिसमें बिल्ड भारत एक्सपो-2025 के आयोजन की घोषणा की गई।
- आईआईए सहारनपुर चैप्टर के एक शिष्टमंडल ने नवागंतुक श्री अटल कुमार राय जी (आईएएस), आयुक्त, सहारनपुर मंडल, सहारनपुर से उनके कार्यालय दिल्ली रोड़, सहारनपुर में मिलकर एक शिष्टाचार मुलाकात की।
- जिला गंगा एवं पर्यावरण समिति की एक बैठक नवीन कलेक्ट्रेट सभागार में आहूत की गई जिसमें चैप्टर प्रतिनिधिमंडल द्वारा भाग लिया गया।
- मंडलीय उद्योग बंधु की बैठक आयोजित की गई जिसमें चैप्टर प्रतिनिधिमंडलद्वारा भाग लिया गया।

## Greater Noida



- चैप्टर द्वारा कार्यकारिणी समिति की संक्षिप्त गोष्ठी आगामी मंथन, सीईसी - महागोष्ठी एवं अध्यक्ष आधिकारिक सम्मिलन (POV- President Official Visit ) के आयोजन को सफल बनाने के उद्देश्य से मंत्रणा करने हेतु आहुत की गई।
- आईआईए ग्रेटर नोएडा पदाधिकारियों की एक टीम ने सेक्टर 6, नोएडा स्थित पुलिस कार्यालय जाकर श्री रामबदन सिंह, डीसीपी जी, से शिष्टाचार मुलाकात की।
- मुख्यमंत्री युवा उद्यमी विकास अभियान के सम्बन्ध ने बैठक आयोजित की गई जिसमें चैप्टर प्रतिनिधिमंडल द्वारा भाग लिया गया।
- ग्रेटर नोएडा चैप्टर की मंथन बैठक आयोजित की गई, जिसमें साइबर सेल सम्बंधित समस्याओं पर विस्तार से चर्चा की गई।
- Zoom Meeting organised on Build Bharat Expo by IIA Head Office in which Greater Noida chapter chairman participated.
- Meeting was organised to discuss CEC POV and EC.
- Meeting held at NPCL attended by Greater Noida officials.
- CGC visit Tivoli to decide the venue of CEC meeting.
- Meeting with vyapari bandhu at DM office in which Greater Noida officials were present.
- Chapter representative attended the zoom meeting organised by IIA Head Office.
- Udhayami Police Samvad पुलिस मुख्यालय सूरजपुर कार्यालय में आयोजित किया गया जिसमें चैप्टर प्रतिनिधिमंडल द्वारा भाग लिया गया।
- चैप्टर की कार्यकारिणी समिति की बैठक आयोजित की गई जिसमें EC मीटिंग, गणतंत्र दिवस उत्सव, 307वीं CEC, POV आदि पर विस्तार से चर्चा हुई।
- Chapter representative attended the zoom meeting organised by DIC/ DM.
- Greater Noida Team visited the venue to finalize the CEC and POV meeting.
- प्रेस वार्ता VARROC POLYMER में आयोजित की गई जिसमें उद्यमियों द्वारा भाग लिया गया।
- चैप्टर कार्यालय के प्रांगण में 76वां गणतंत्र दिवस उत्सव धूमधाम से मनाया गया।
- Greater Noida team Visited delhi sadar to buy CEC Gift items
- Chapter representative attended the training for E-market place at UPSIDA.
- Meeting was organized at Police Commissioner office was attend by Greater Noida chapter officials.
- चैप्टर द्वारा उद्यमी प्रेस संवाद कार्यक्रम के तहत एक प्रेस वार्ता, लता इंडस्ट्रीज, महिला उद्यमी पार्क-1, Ecotech-3, ग्रेटर नोएडा के सभागार में आयोजित की गई।
- POSH एक्ट की अहर्ताओं को समझने एवं पूरी करने हेतु एक प्रतिष्ठित NGO Crime Control and Social Development Organisation के साथ एक संक्षिप्त बैठक आयोजित की गई।
- Greater Noida chapter team had a meeting with DM.
- A Press conference organized by our member Micro transmission & systems in which chapter officials participated.
- Greater Noida team visited DCP office to invite Mr. Sakti Mohan Awasthi as Guest in CEC Meeting.
- ग्रेटर नोएडा कार्यालय में बिल्ड भारत एक्सपो 2025 के संबंध में एक प्रेस कॉन्फ्रेंस आयोजित की गई।
- Greater Noida team visited UPSIDA office to invite RM in President Official Visit (POV).
- Greater Noida team visited GNIDA office to invite CEO in President Official Visit (POV).
- Udyog Bandhu was organized in which Chapter team participated.
- Shram Bandhu was organized in which Chapter team participated.

## Meerut



- मंथन मिटिंग का आयोजन किया गया जिसमें मुख्य अतिथि श्री अतुल कुमार सोनी जिला प्रोबिसन अधिकारी महिला एवं बाल विकास विभाग मेरठ एवं डा।0 श्रीति सागर लिगल-कम-प्रोबिसन अधिकारी रहे तथा महिला एवं बाल सुरक्षा के सम्बन्ध में हर उद्योग में एक इंटरनल कमिटी का गठन करने के लाभ पर चर्चा कि गयी।
- मेरठ में SIDBI की नई शाखा के उद्घाटन समारोह आयोजित किया गया जिसमें चैप्टर चेयरमैन अतिथि के रूप में उपस्थित रहे।
- FIEO द्वारा एक एक्सपोर्टर्स मीट का आयोजन किया गया जिसमें मेरठ चैप्टर चेयरमैन द्वारा भाग लिया गया एवं एक्सपोर्ट से सम्बन्धित समस्या के समाधान पर चर्चा कि गई।
- मेरठ चैप्टर का एक प्रतिनिधि मण्डल ने नवनियुक्त जिलाधिकारी महोदय श्री वी.के. सिंह व नवनियुक्त मेरठ आयुक्त श्री हषिकेश भास्कर यशोद से भेंट की।
- चैप्टर द्वारा GST की एमनेस्टी स्कीम को लेकर चर्चा कि गयी जिसमें मुख्य अतिथि श्री रविराज प्रताप मल अपर आयुक्त जी०एस०टी० ग्रेड-II मेरठ उपस्थित रहे।

## Sitapur



- उद्योग बंधु बैठक का आयोजन किया गया जिसमें चैप्टर प्रतिनिधि मंडल द्वारा भाग लिया गया।

## Mirzapur



- जिला स्तरीय उद्योग बंधु की बैठक का आयोजन किया गया जिसमें चैटर प्रतिनिधि मंडल द्वारा भाग लिया गया।
- मंथन बैठक आयोजित की गई जिसमें बिल्ड भारत एक्सपो के आयोजन पर चर्चा की गयी।

## Rampur



- बिल्ड भारत एक्सपो के सम्बन्ध में एक बैठक आयोजित की गयी।
- मुरादाबाद चैटर की एक बैठक का आयोजित की गई रामपुर चैटर द्वारा भाग लिया गया



**In matters of style, swim with the current;  
in matters of principle, stand like a rock.  
-Thomas Jefferson**



# INDIAN INDUSTRIES ASSOCIATION

## सम्मानित आई0आई0ए0 सदस्य,

वर्तमान में आई0आई0ए0 द्वारा अपने सदस्यों को जो सेवाएं प्रदान की जा रही है उनका संक्षिप्त वर्णन आपके अवलोक अवलोकनाभ्र प्रेषित है:-

## आई0आई0ए0 सदस्यों को सेवाएं / लाभ



**प्रॉब्लम सोल्विंग-** आई0आई0ए0 सदस्यों की उद्योगों से सम्बन्धित समस्याओं का समाधान करने में सभी स्तरों पर आई0आई0ए0 मदद करता है। इसके लिए आई0आई0ए0 वेबसाइट पर ऑनलाइन सुविधा भी उपलब्ध है।



**प्रश्नों के समाधान-** आई0आई0ए0 सदस्यों के उद्यम से सम्बन्धित सभी प्रकार के प्रश्नों के विश्वसनीय और त्वरित उत्तर प्रदान करता है, जिन्हें आई0आई0ए0 वेबसाइट पर ऑनलाइन भेजा जा सकता है।



**विशेषज्ञ सलाहकार -** आई0आई0ए0 द्वारा विभिन्न विषयों पर विशेषज्ञ सलाहकारों को चिन्हित किया गया है। इन सलाहकारों एवं सम्बन्धित कमेटीयों के चेयरमैनों की जानकारी आई0आई0ए0 वेबसाइट पर उपलब्ध है। आई0आई0ए0 सदस्य इन सलाहकारों से सीधे सम्पर्क स्थापित कर सकते हैं।



**आई0आई0ए0 सहायता केन्द्र-** आई0आई0ए0 द्वारा विभिन्न विषयों अथवा औद्योगिक सेक्टरों पर केन्द्रीय कार्यालय में सहायता केन्द्र स्थापित किये है जैसे सहायता केन्द्र, रक्षा निर्माण एवं सफाई सहायता केन्द्र एवं आयात/निर्यात सहायता केन्द्र इत्यादि।



**व्यापार विकास सहायता-** आई0आई0ए0 सदस्यों को आई0आई0ए0 की डायरेक्टरी और वेबपेज के माध्यम से व्यापार को विकसित करने में सहायता प्रदान करता है। आई0आई0ए0 डायरेक्टरी प्रिन्टेड रूप में आई0आई0ए0 वेबसाइट पर तथा मोबाइल एप्लीकेशन के रूप में प्लेस्टोर से मोबाइल फोन पर इंस्टॉल की जा सकती है। राष्ट्रीय एवं अंतर्राष्ट्रीय प्रदर्शनियों, बॉपर सेलर मीट तथा अंतर्राष्ट्रीय सम्मेलनों के माध्यम से आई0आई0ए0 विकास में सहायता प्रदान करता है।



**आई0आई0ए0 मार्ट-** एम0एस0एम0ई0 उद्यम अपने आपको इस पोर्टल पर खरीददार या विक्रेता के रूप में रजिस्टर कर सकते हैं तथा अपनी आवश्यकतानुसार किसी भी प्रोडक्ट को खरीद या बेच सकते हैं।



My IIA

**आई0आई0ए0 माई एप-** यह एप्लीकेशन गूगल प्ले एवं एप्पल स्टोर पर उपलब्ध है जिसे आसानी से डाउनलोड एवं इन्स्टाल किया जा सकता है। इस एप का मुख्य उद्देश्य अपने सदस्यों को एक सिंगल क्लिक पर सभी सुविधाएँ प्रदान करना है। सदस्य इस एप के माध्यम से अपनी सदस्यता जानकारी, उद्योग सम्बन्धी समस्याएँ अपलोड करना एवं इन्सुरेंस सम्बंधित सभी जानकारी प्राप्त कर सकते हैं।



**आई0आई0ए0 एम्प्लॉयमेंट सर्विसेज-** आई0आई0ए0 अपने मेम्बर्स को आई0आई0ए0 वेबसाइट के माध्यम से आवश्यकतानुसार कर्मचारी ढूँढने की सुविधा भी प्रदान करता है जिसके माध्यम से जॉब सीकर और एम्प्लोयर आसानी से एक-दूसरे से सम्पर्क कर सकते हैं।



IIA NEWS

**आई0आई0ए0 न्यूज मैगजीन-** आई0आई0ए0 अपने सदस्यों को आई0आई0ए0 न्यूज पत्रिका निःशुल्क ई-मेल एवं व्हाट्सएप के माध्यम से हर माह प्रदान करता है। यह मैगजीन आई0आई0ए0 वेबसाइट पर भी उपलब्ध है जिसमें अनेक उपयोगी जानकारियाँ सदस्यों को प्राप्त होती हैं।



**केन्द्र एवं राज्य सरकारों के साथ नीतिगत के मुद्दों पर कार्यवाही-** आई0आई0ए0 सदस्यों की प्रतिक्रिया के आधार पर राज्य और केंद्र सरकार के विभिन्न स्तरों पर एम0एस0एम0ई0 के उत्थान के लिए मुद्दों को तर्कसंगत तरीके से प्रस्तुत करता है एवं उनका समाधान करवाने का प्रयास करता है।



**एम0एस0एम0ई0 नॉलेज बैंक-** आई0आई0ए0 तथा सिडबी के जॉइंट वेंचर के रूप में एम0एस0एम0ई0 नॉलेज बैंक की स्थापना 2003 में की गयी थी जिसका उद्देश्य एम0एस0एम0ई0 उद्यमियों को उद्यम स्थापित करने और चलाने के लिए आवश्यक सभी जानकारियाँ प्रदान करना है। अधिक जानकारी आई0आई0ए0 वेबसाइट [www.iaaonline.in](http://www.iaaonline.in) पर उपलब्ध है।



**सर्टिफिकेट ऑफ ओरिजिन-** आई0आई0ए0 डी0जी0एफ0टी0 भारत सरकार द्वारा अपने निर्यातक सदस्यों को सर्टिफिकेट ऑफ ओरिजिन जारी करने के लिए लखनऊ एवं दिल्ली में स्थित आई0आई0ए0 कार्यालयों के माध्यम से अधिकृत है। यह सुविधा आई0आई0ए0 अपने सदस्यों को रियायती दरों पर उपलब्ध करा रहा है।



**प्रिविलेज कार्ड की सुविधा-** आई0आई0ए0 ने प्रतिष्ठित संगठनों के साथ आई0आई0ए0 सदस्यों, उनके परिवार के सदस्यों और कर्मचारियों के लिए अनेक विशेष छूट प्रस्तावों पर समझौते किये हैं। सदस्य "आई0आई0ए0 प्रिविलेज कार्ड" के माध्यम से इन ऑफरों का लाभ उठा सकते हैं।



**प्रत्यक्ष लाभ-** आई0आई0ए0 सदस्यों के लिए अनेक प्रत्यक्ष लाभ योजनाएँ भी संचालित करता है जिसमें से मुख्य निम्नलिखित है:

1. समूह चिकित्सा स्वास्थ्य बीमा योजना, 2. प्रतिष्ठित अस्पतालों में छूट, 3. कम कीमत पर उत्कृष्ट ऑपरेटिव स्थितियों में नवीनीकृत कंप्यूटर, 4. होटलों में विशेष छूट, 5. पैपोलॉजी केन्द्रों में छूट इत्यादि।

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